



2015 TOBACCO USAGE COMMUNITY SURVEY

CAPITAL DISTRICT TOBACCO-FREE COALITION

An investigation of smoking behavior, and attitudes towards tobacco use and advertising among Albany, Schenectady, and Rensselaer County residents.

Table of Contents

Albany County 2015: Summary	2
Smoking Behavior	2
Display and Sale of Tobacco Products	2
Attitudes towards Teen Smoking.....	3
Methods and Nature of the Sample	3
Past and Current Tobacco Usage.....	4
Point of Sale Tobacco Policies	7
Tobacco Use Policies.....	12
Teen Smoking.....	14
Schenectady County 2015: Summary	15
Smoking Behavior	15
Display and Sale of Tobacco Products	15
Attitudes towards Teen Smoking.....	16
Methods and Nature of the Sample	16
Past and Current Tobacco Usage.....	17
Point of Sale Tobacco Policies	20
Tobacco Use Policies.....	25
Teen Smoking.....	27
Rensselaer County 2015: Summary	28
Smoking Behavior	28
Display and Sale of Tobacco Products	28
Attitudes towards Teen Smoking.....	29
Methods and Nature of the Sample	29
Past and Current Tobacco Usage.....	30
Point of Sale Tobacco Policies	33
Tobacco Use Policies.....	38
Teen Smoking.....	40
Survey Procedures and Samples Derived	41
Albany County 2015 Cross-tabulations included as attachment	
Schenectady County 2015 Cross-tabulations included as attachment	
Rensselaer County 2015 Cross-tabulations included as attachment	

Albany County 2015: Summary

The current rate of smoking is down slightly in Albany County in 2015 when compared to 2013. Moreover, Albany County residents generally support more restrictive regulation of the availability and display of tobacco products.

Smoking Behavior

- 37% of Albany County residents have smoked at least 100 cigarettes in their life.
- Today 11% of Albany residents smoke. 20% of those that have ever smoked or about 7% of all citizens smoke everyday while 4% of all citizens smoke on some days.
- 20% of residents have ever tried using an E-cigarette and a quarter of those residents use them today.

Display and Sale of Tobacco Products

- 80% of all county residents and 66% of smokers think that tobacco products should not be sold in stores that are located near schools.
- 71% support a regulation that would ban the sale of tobacco products in stores that are located near schools. A majority of smokers support this potential regulation with 56% supporting it and a quarter opposed.
- 53% of all residents are in favor of a regulation that would limit the number of stores that could sell tobacco in their community while 22% oppose that regulation. Smokers oppose the limitation of stores by 42% to 29%. Of those that have never smoked, this regulation is favored by 61% to 17%.
- 65%, up from 58% in 2013, of all residents are in favor of a regulation that would ban the sale of all tobacco products in pharmacies.
- 54% of county residents (down significantly from 77% in 2013) have over the past 30 days noticed packs of cigarettes or cigars visible behind the cash register or in other areas of stores at least occasionally.
- 61% are in favor of a regulation that would require stores to keep tobacco products out of customer view.
- 43% favor while 33% are against a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes.
- Similarly, 42% are in favor while 36% are against, a regulation that would prevent retailers from offering multi-pack discounts on cigarettes.

Attitudes towards Teen Smoking

- 74% of Albany County residents in 2015, virtually unchanged from 73% in 2013, think teen smoking is a significant problem in their community, while 66% of current smokers say the same.
- Majorities agree that:
 - In-store advertising make teens more likely to smoke (63%).
 - Seeing actors smoking in the movies encourages smoking among teens (70%).

Methods and Nature of the Sample

Using random digit-dialing (RDD) interviews were conducted with 356 residents of Albany County. Of those, 69 were conducted via cell phone. Completed interviews from both landline and cell phones calls were merged and weighted by known age and gender characteristics so as to enhance representativeness.

Data is reported with a margin of error of +/- 5.2 percentage points at the 95% confidence level having included the design effect of weighting on that margin of error.

Past and Current Tobacco Usage

Q15: Have you smoked at least 100 cigarettes in your entire life?

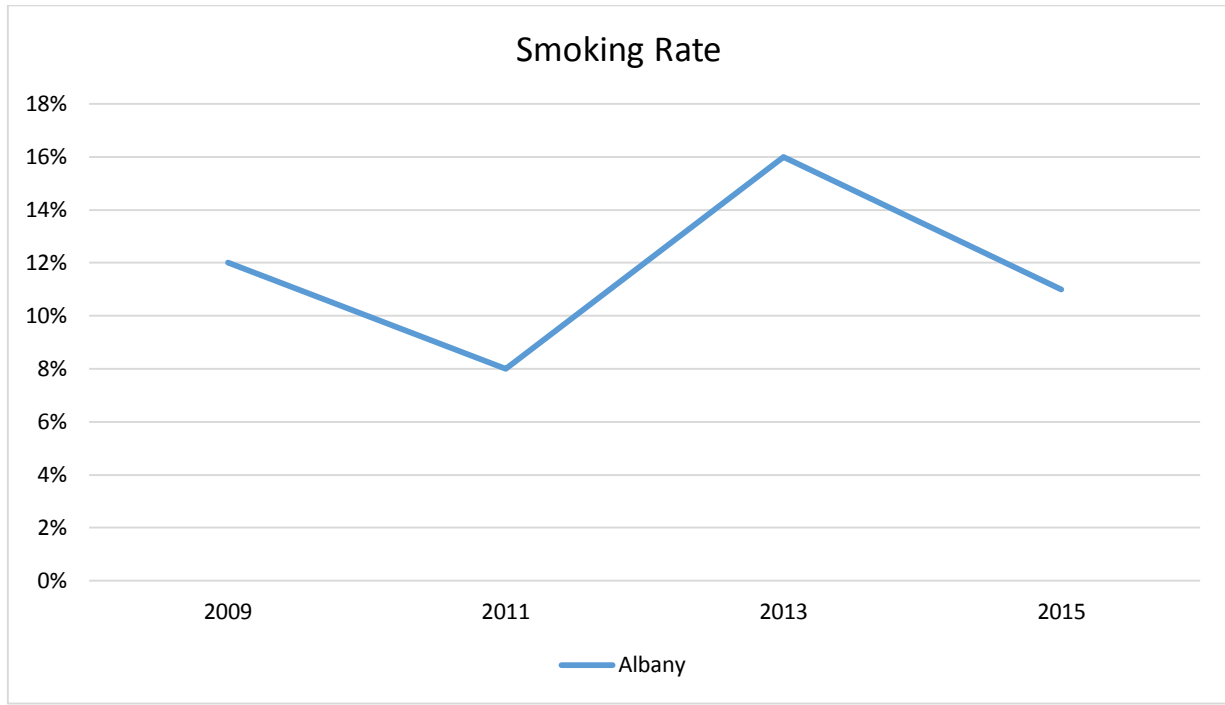
Albany				
	2009	2011	2013	2015
Yes	47%	46%	42%	37%
No	53%	54%	58%	63%

Q16: Do you NOW smoke cigarettes every day, some days, or not at all?

Albany				
	2009	2011	2013	2015
Every day	18%	11%	29%	20%
Some days	7%	7%	9%	11%
Not at all	75%	82%	62%	69%

Summary

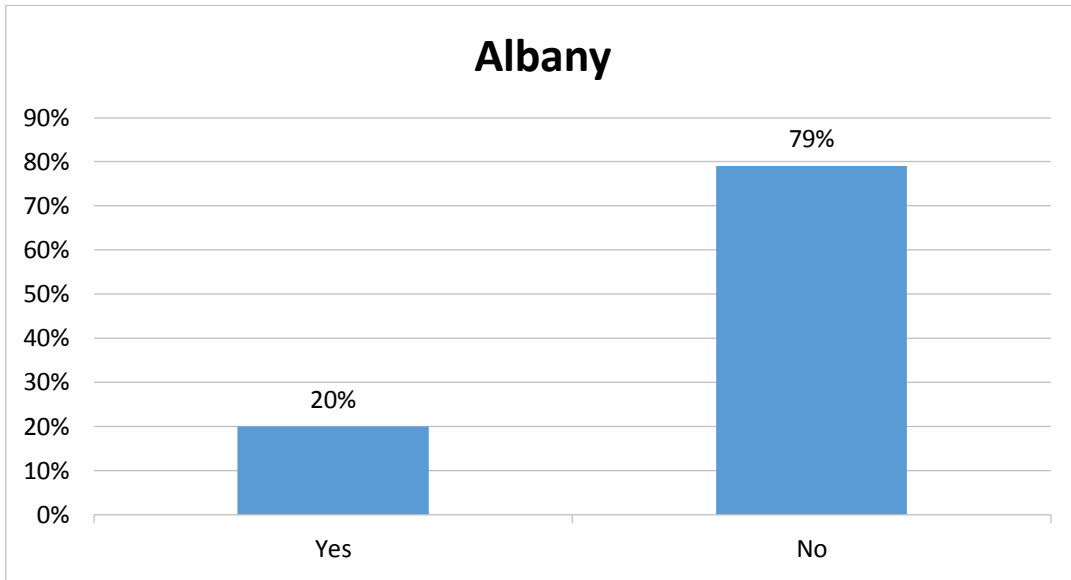
Albany				
	2009	2011	2013	2015
Currently smoke	12%	8%	16%	11%
Did smoke	35%	38%	26%	25%
Never smoked	53%	54%	58%	63%



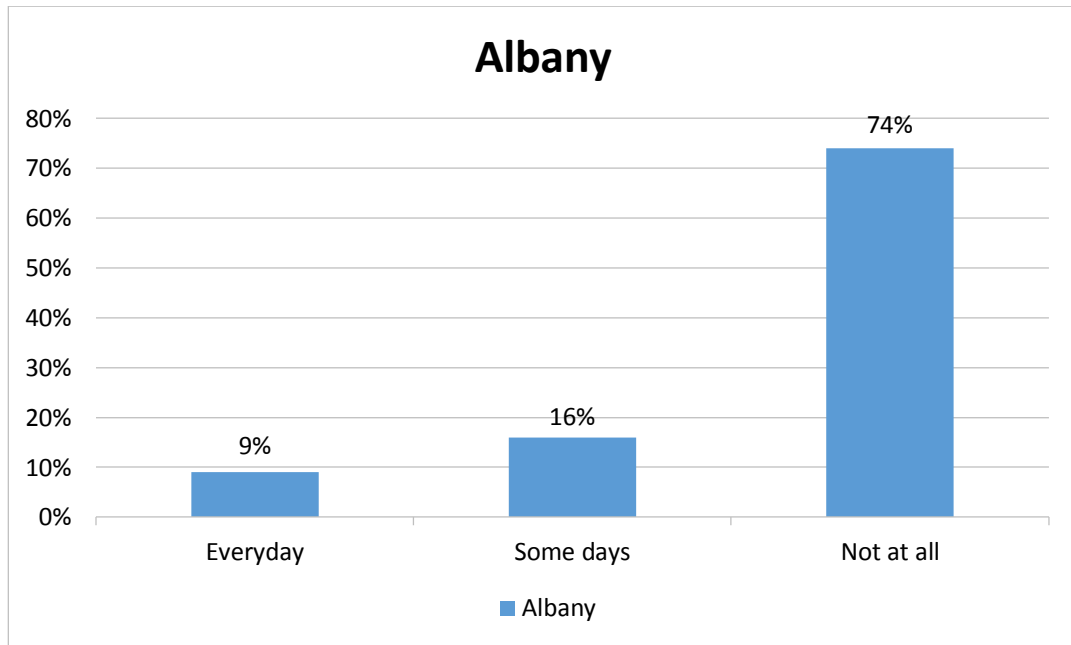
Q17: Where do you purchase your cigarettes MOST of the time?

	Albany			
	2009	2011	2013	2015
Grocery Store	4%	4%	8%	2%
Convenience Store/Gas Station	75%	82%	60%	88%
Pharmacy	8%	5%	4%	1%
Indian Reservation	7%	4%	5%	2%
Internet	0%	0%	0%	0%
Tobacco Shop	N/A	N/A	11%	0%
Other	7%	3%	13%	7%

Q18: Have you ever tried using an Electronic Cigarette or E-cigarette, even just one time?

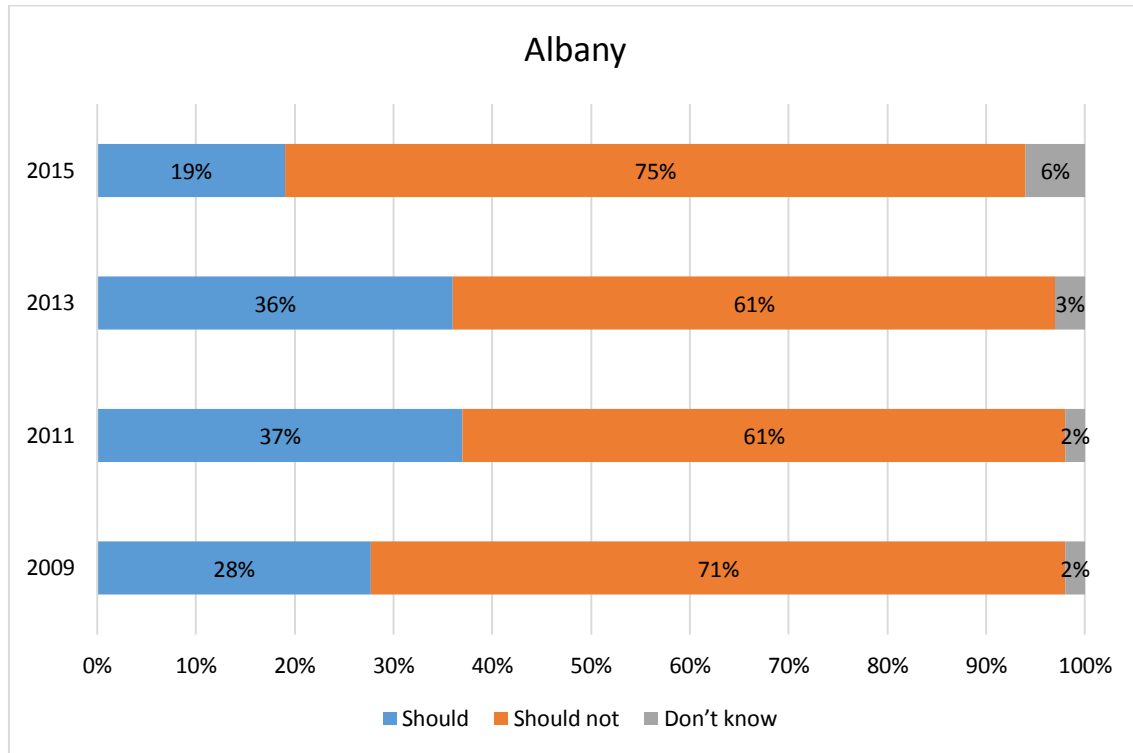


Q19: Do you now use e-cigarettes every day, some days or not at all?

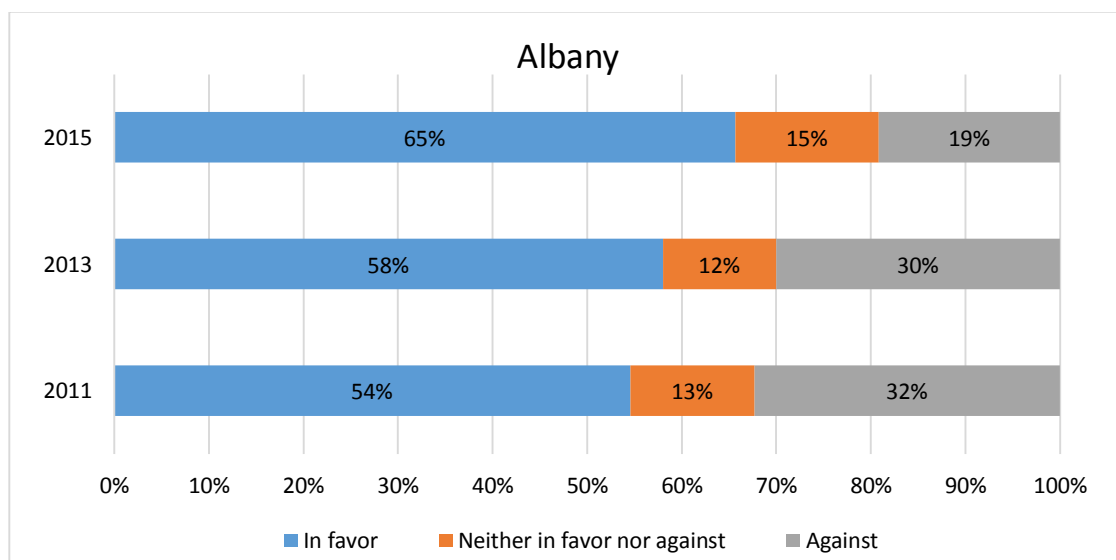


Point of Sale Tobacco Policies

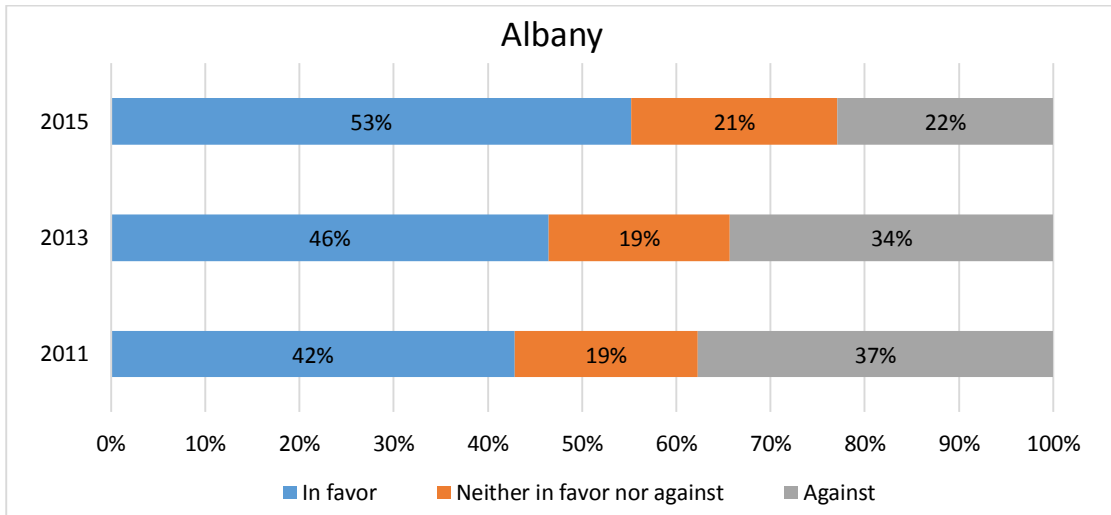
Q6: In your opinion, do you think pharmacies should or should not sell tobacco products (cigarettes, cigars, etc.)?



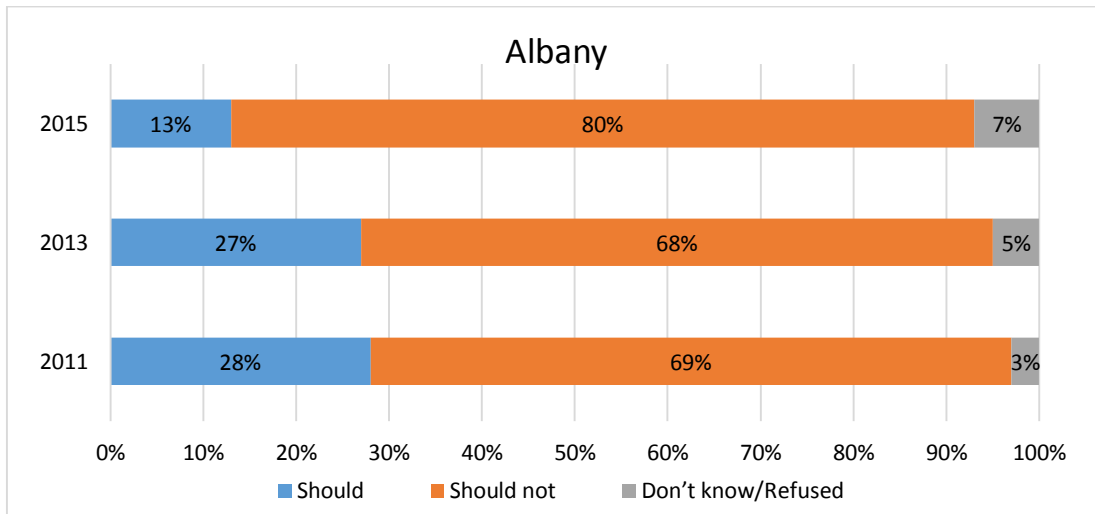
Q7: What is your opinion about a regulation that would prohibit the sale of all tobacco products in pharmacies?



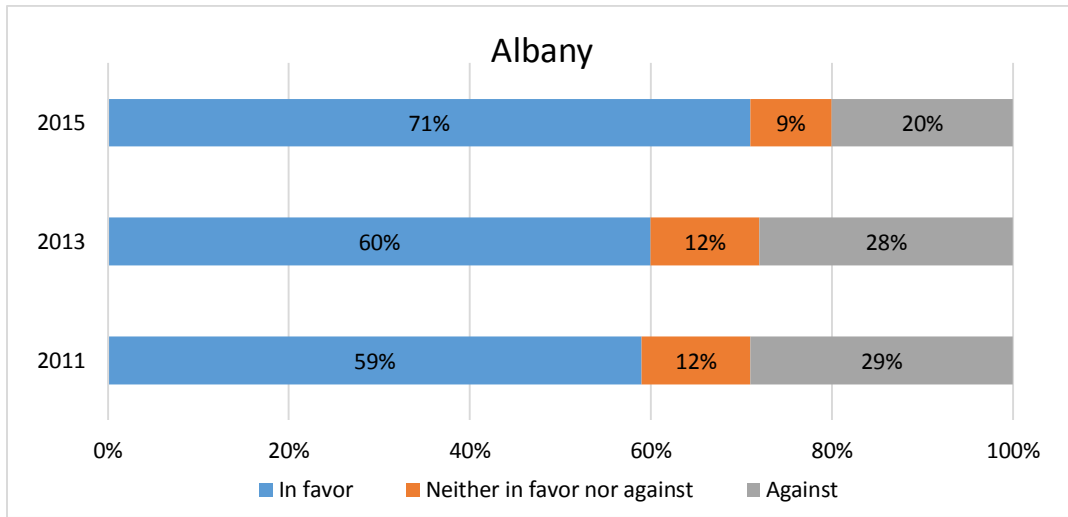
Q3: What is your opinion about a regulation that would limit the number of stores that could sell tobacco in your community?



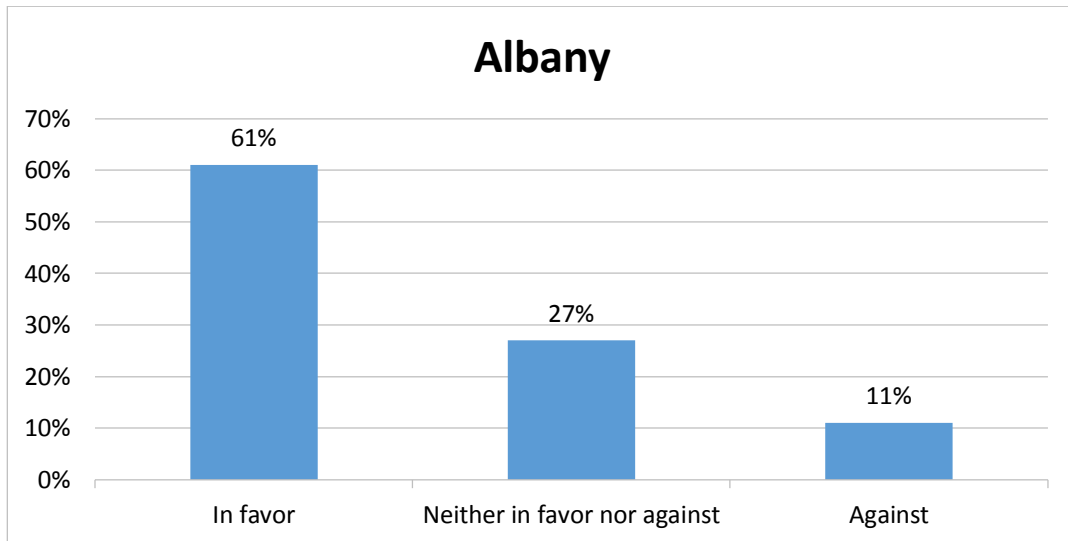
Q4: In your opinion, do you think tobacco products should or should not be sold in stores that are located near schools?



Q5: What is your opinion about a regulation that would ban the sale of tobacco products in stores that are located near schools?



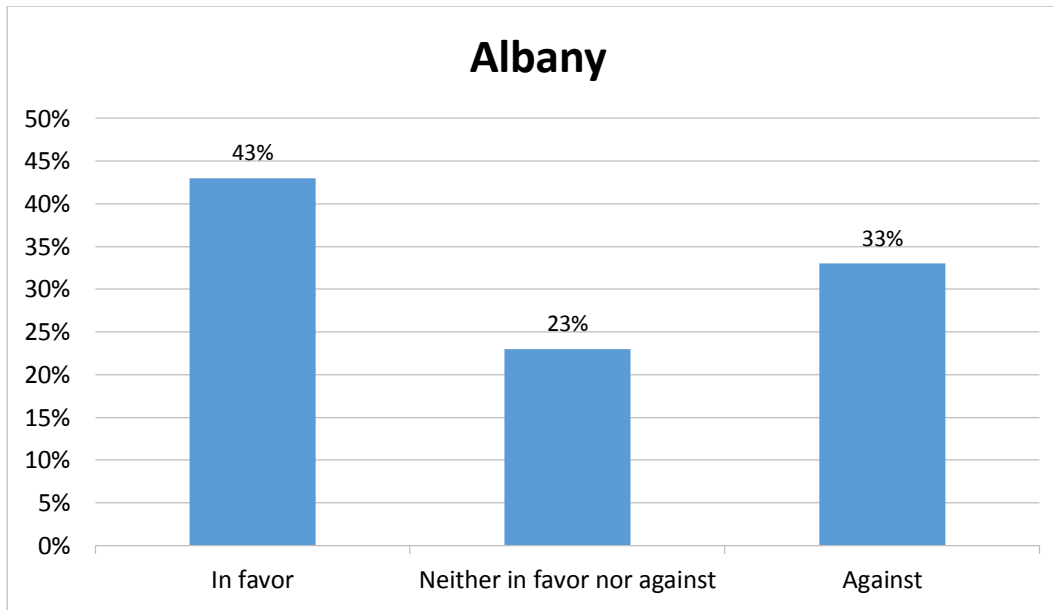
Q2: What is your opinion about a regulation that would require stores to keep tobacco products, such as packs or cartons of cigarettes, out of customer view?



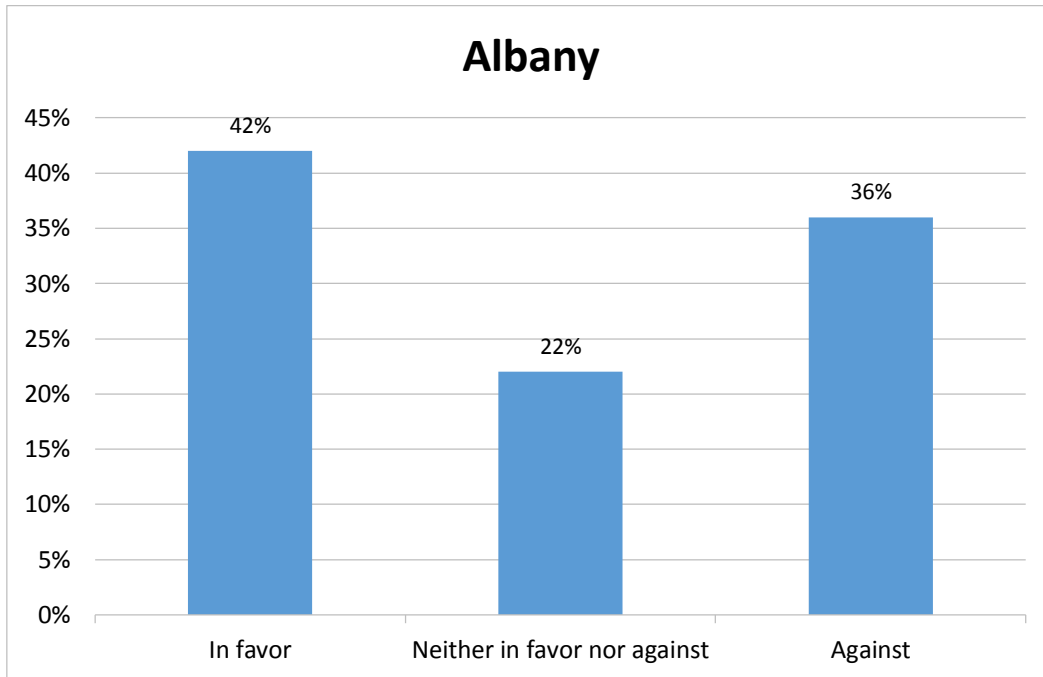
Q1: Over the past 30 days, how often did you notice packs of cigarettes or cigars visible behind the cash register or in other areas of stores?

	Albany		
	2011	2013	2015
Almost every time you were in a store	31%	27%	14%
Frequently when you were in a store	20%	21%	12%
Occasionally when you were in a store	28%	29%	28%
Never/not that I remember	20%	22%	42%
Have not visited a store in the past 30 days	0%	1%	3%
Don't know/Refused	1%	1%	2%

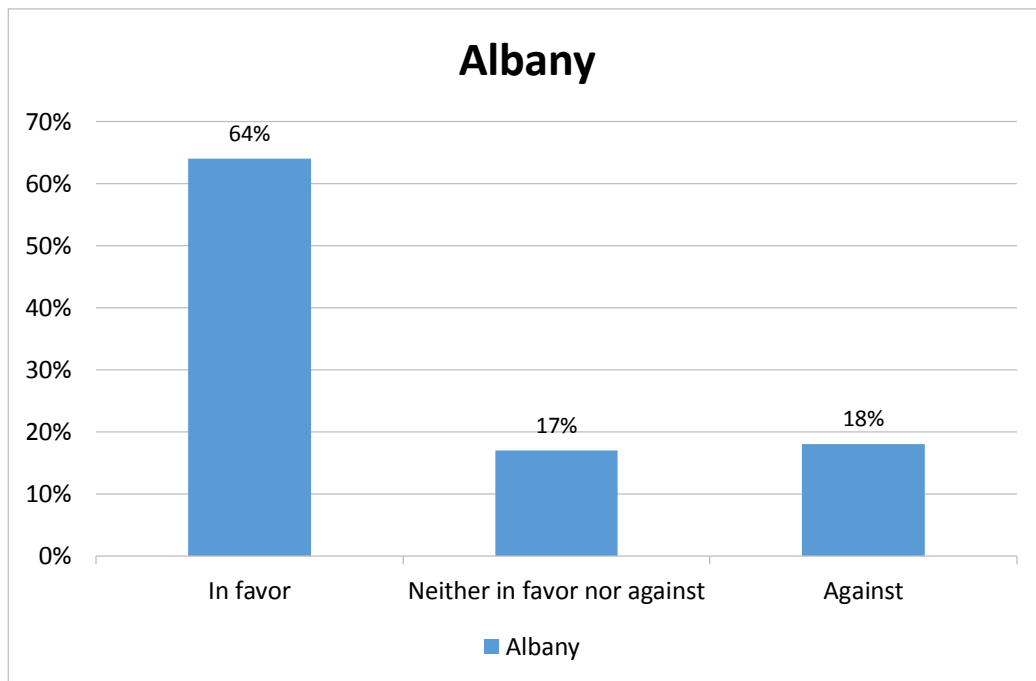
Q8: What is your opinion about a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes?



Q9: What is your opinion about a regulation that would prevent retailers from offering multi-pack discounts on cigarettes, such as 2 packs for the price of 1?

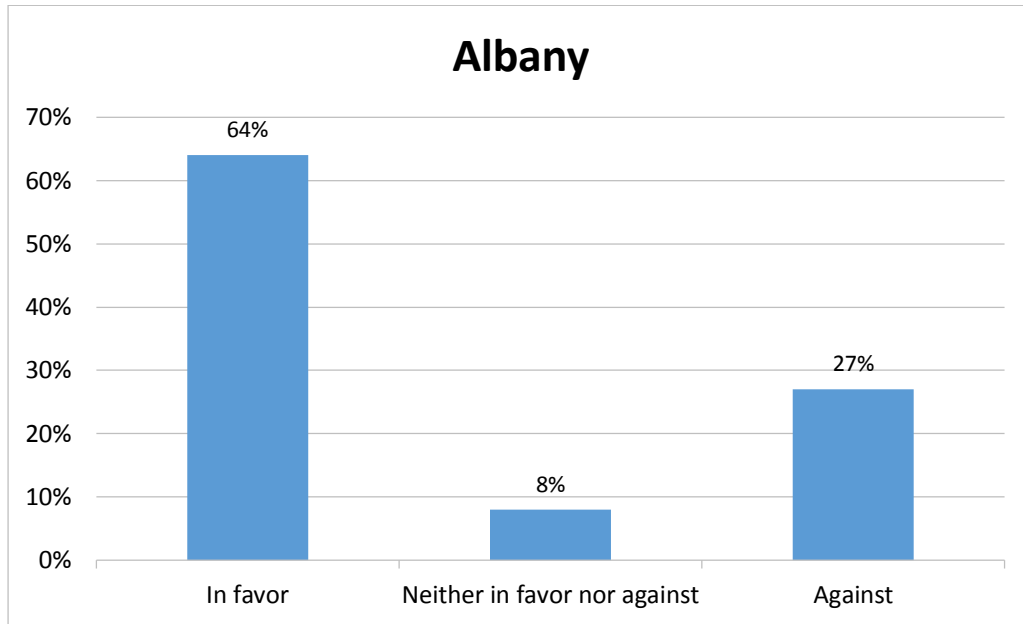


Q10: Currently in your area you must be 18 years old to purchase cigarettes and other tobacco products. What is your opinion about a policy that would require people to be 21 years old before they could purchase cigarettes and other tobacco products?

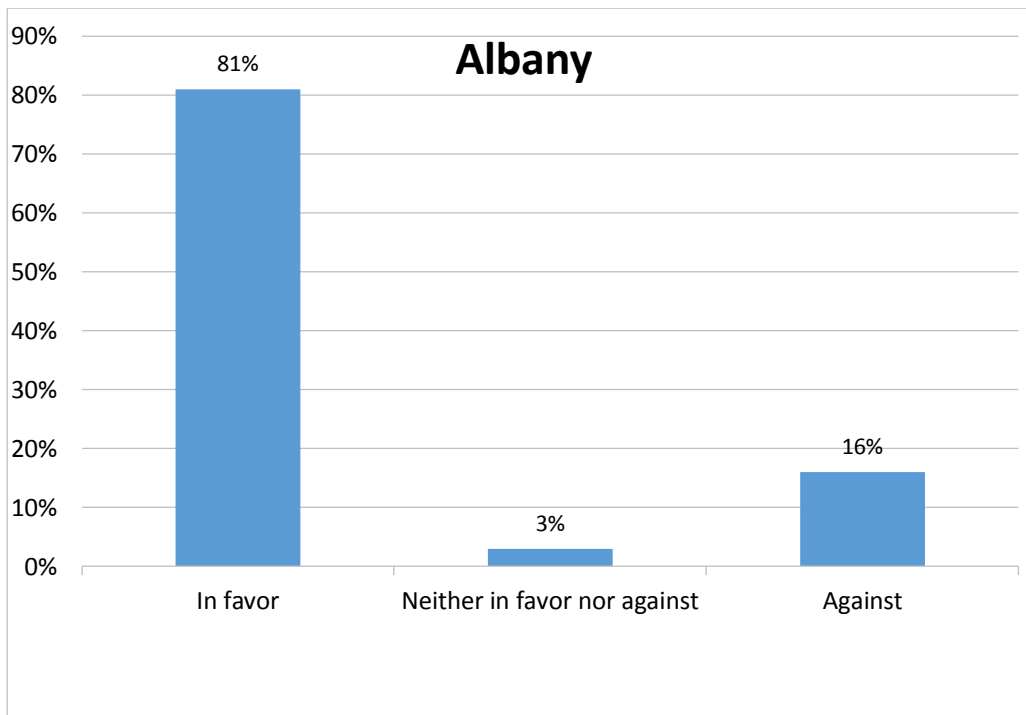


Tobacco Use Policies

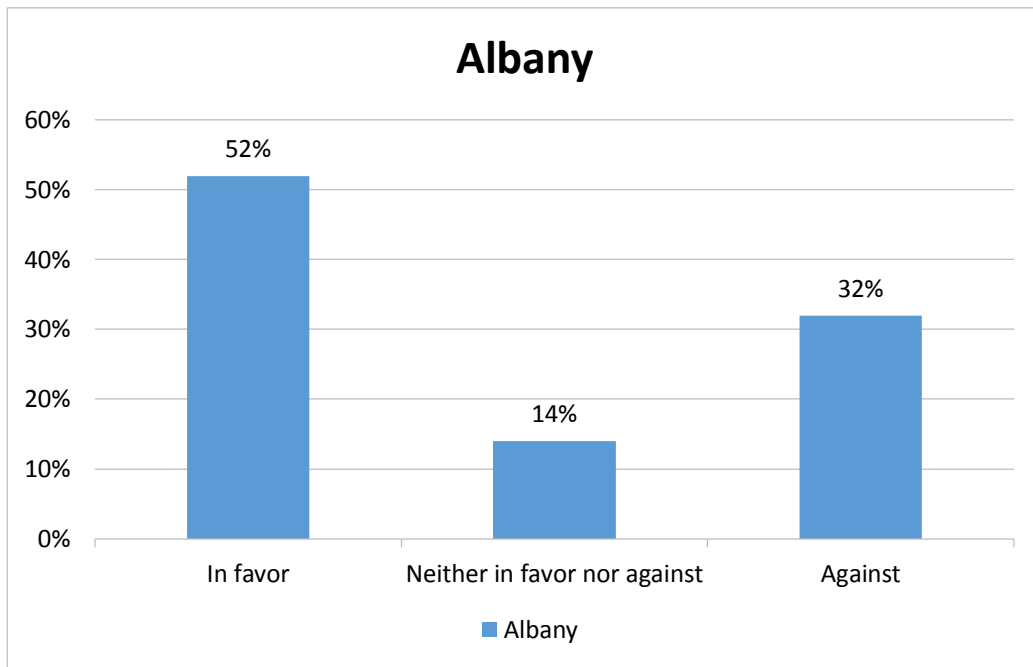
Q11A. What is your opinion about policies that prohibit smoking in outdoor public places such as beaches or parks?



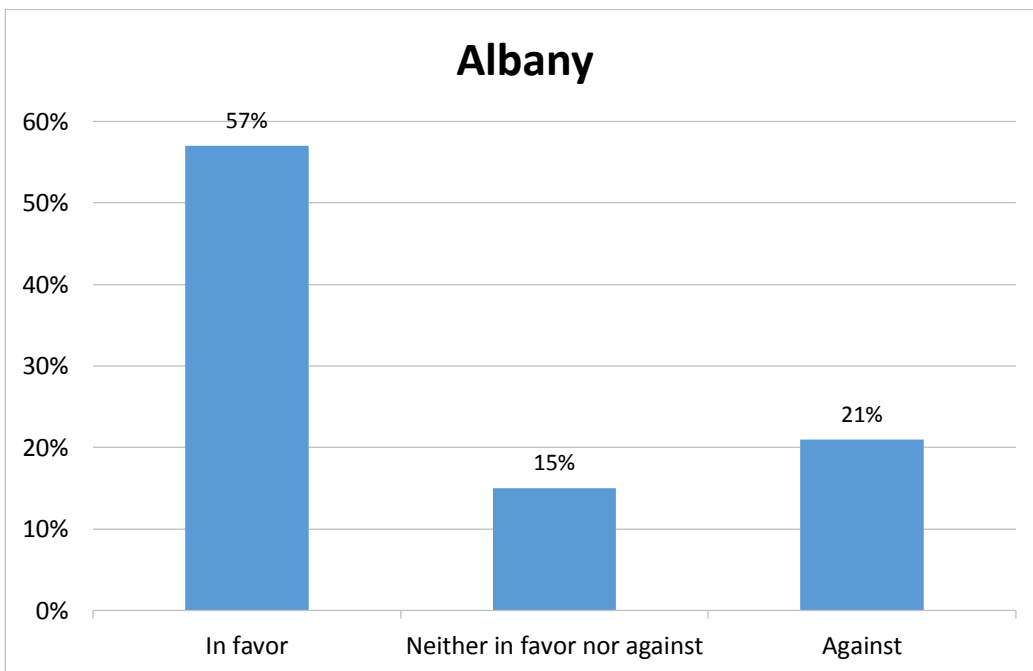
Q11B. What is your opinion about policies that prohibit smoking in entrance ways of public buildings and workplaces?



Q11C. What is your opinion about policies that prohibit smoking in apartment buildings, condominiums, and other multi-unit complexes, including indoor areas, private balconies and patios?



Q11D. What is your opinion about policies that prohibit the use of electronic cigarettes, or e-cigarettes, in all work places, including bars and restaurants? Are you strongly in favor, somewhat in favor, neither in favor nor against, somewhat against or strongly against?



Teen Smoking

Q12: I'm going to read you a series of statements about teens and smoking, for each tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Q12A: Teen smoking is a significant problem in our community

	Albany		
	2011	2013	2015
Strongly agree	47%	51%	40%
Somewhat agree	27%	22%	34%
Neither agree nor disagree	12%	9%	8%
Somewhat disagree	5%	10%	12%
Strongly disagree	6%	5%	4%
Don't know/Refused	3%	4%	2%

Q12B: In-store tobacco advertising make teens more likely to smoke

Note: This question was reworded from the 2013 version, "Advertising in local stores make teens more likely to smoke"

	Albany
Strongly agree	31%
Somewhat agree	32%
Neither agree nor disagree	14%
Somewhat disagree	12%
Strongly disagree	9%
Don't know/Refused	2%

Q12C: Seeing actors smoking in the movies encourages smoking among teens

Note: This question was reworded from the 2013 version, "Teens are more likely to smoke if they see smoking in the movies."

	Albany
Strongly agree	39%
Somewhat agree	31%
Neither agree nor disagree	12%
Somewhat disagree	10%
Strongly disagree	7%
Don't know/Refused	1%

Schenectady County 2015: Summary

The current rate of smoking is down slightly in Schenectady County in 2015 when compared to 2013 and, in general, citizens tend to support more restrictive regulation of the availability and display of tobacco products.

Smoking Behavior

- 45% of Schenectady County residents have smoked at least 100 cigarettes in their life.
- Today 16% of Schenectady residents smoke. Less than 30% of those that have ever smoked or 13% of all citizens smoke everyday while 3% of all citizens smoke on some days.
- 17% of residents have ever tried using an E-cigarette and 12% of those respondents use them today.

Display and Sale of Tobacco Products

- 77% of all county residents and 63% of smokers think that tobacco products should not be sold in stores that are located near schools.
- 62% support a regulation that would ban the sale of tobacco products in stores that are located near schools. 34% of smokers oppose this potential regulation while 49% are in favor.
- 43% of all residents are in favor of a regulation that would limit the number of stores that could sell tobacco in their community while 27% oppose that regulation. Smokers oppose the limitation of stores by 55% to 30%. Of those that have never smoked, this regulation is favored by 46% to 24%.
- 58%, up from 52% in 2013, of all residents are in favor of a regulation that would ban the sale of all tobacco products in pharmacies.
- 57% of county residents (down significantly from 71% in 2013) have over the past 30 days noticed packs of cigarettes or cigars visible behind the cash register or in other areas of stores at least occasionally.
- 59% are in favor of a regulation that would require stores to keep tobacco products out of customer view.
- 41% favor while 29% are against a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes.
- Similarly, 41% are in favor while 33% are against, a regulation that would prevent retailers from offering multi-pack discounts on cigarettes.

Attitudes towards Teen Smoking

- 73%, down from 77%, of all residents, and 67% of smokers, think teen smoking is a significant problem in their community.
- Majorities agree that:
 - In-store advertising make teens more likely to smoke (58%).
 - Seeing actors smoking in the movies encourages smoking among teens (66%).

Methods and Nature of the Sample

Using random digit-dialing (RDD) interviews were conducted with 356 residents of Schenectady County. Of those, 76 were conducted via cell phone. Completed interviews from both landline and cell phones calls were merged and weighted by known age and gender characteristics so as to enhance representativeness.

Data is reported with a margin of error of +/- 5.2 percentage points at the 95% confidence level having included the design effect of weighting on that margin of error.

Charts and Tables

Past and Current Tobacco Usage

Q15: Have you smoked at least 100 cigarettes in your entire life?

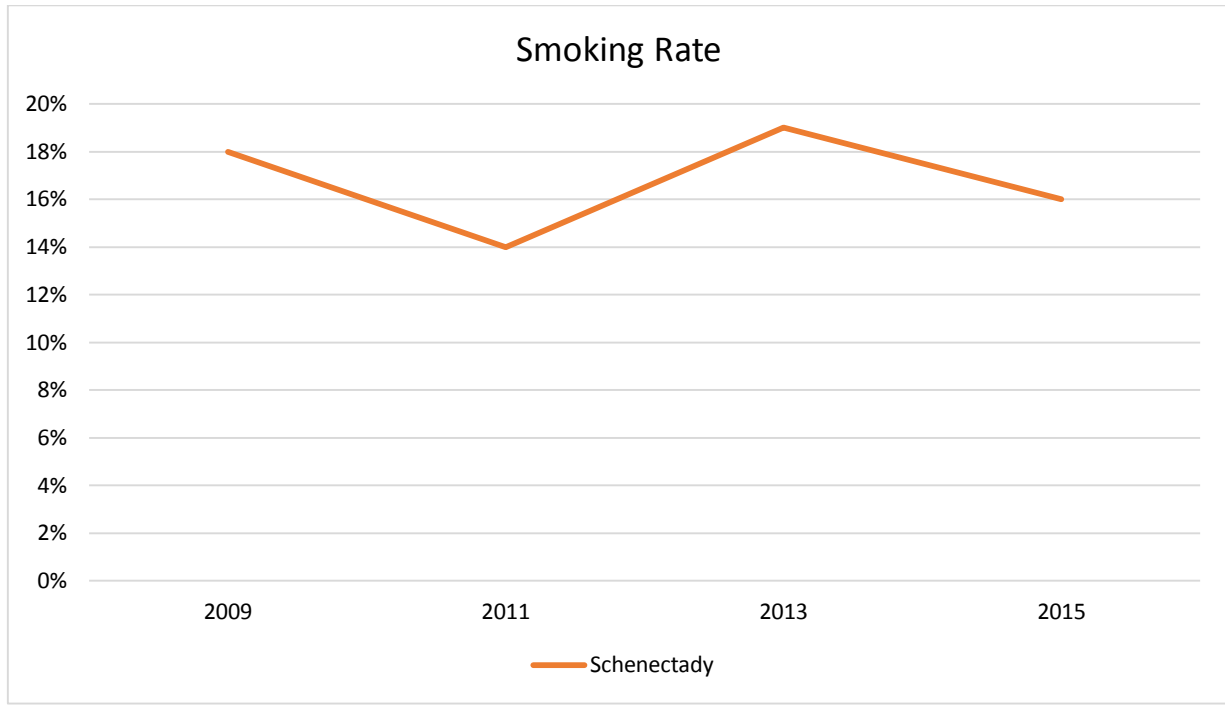
	Schenectady			
	2009	2011	2013	2015
Yes	56%	45%	50%	45%
No	44%	55%	50%	55%

Q16: Do you NOW smoke cigarettes every day, some days, or not at all?

	Schenectady			
	2009	2011	2013	2015
Every day	23%	26%	30%	29%
Some days	9%	6%	8%	7%
Not at all	67%	68%	62%	64%

Summary

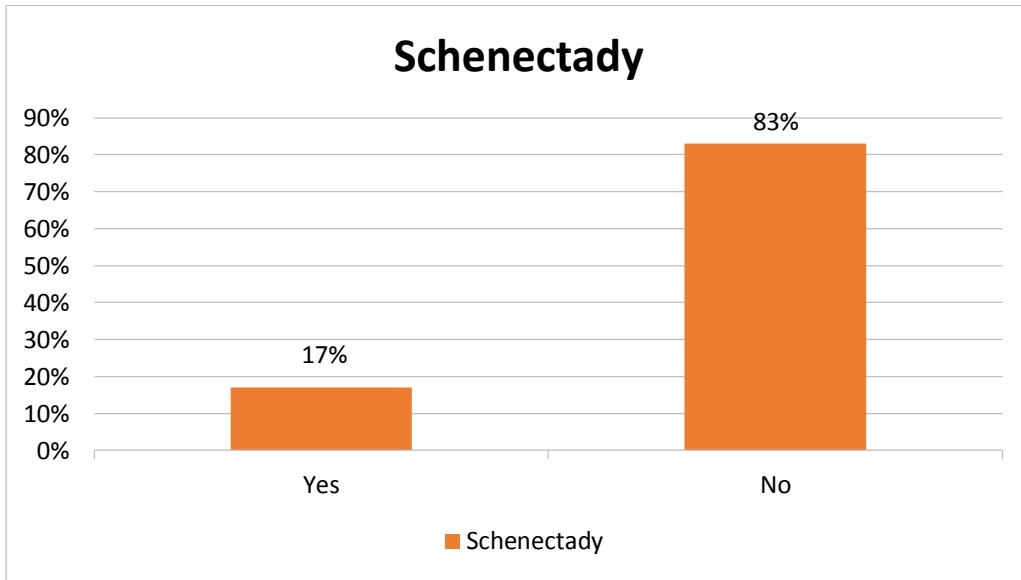
	Schenectady			
	2009	2011	2013	2015
Currently smoke	18%	14%	19%	16%
Did smoke	38%	31%	31%	29%
Never smoked	44%	55%	50%	55%



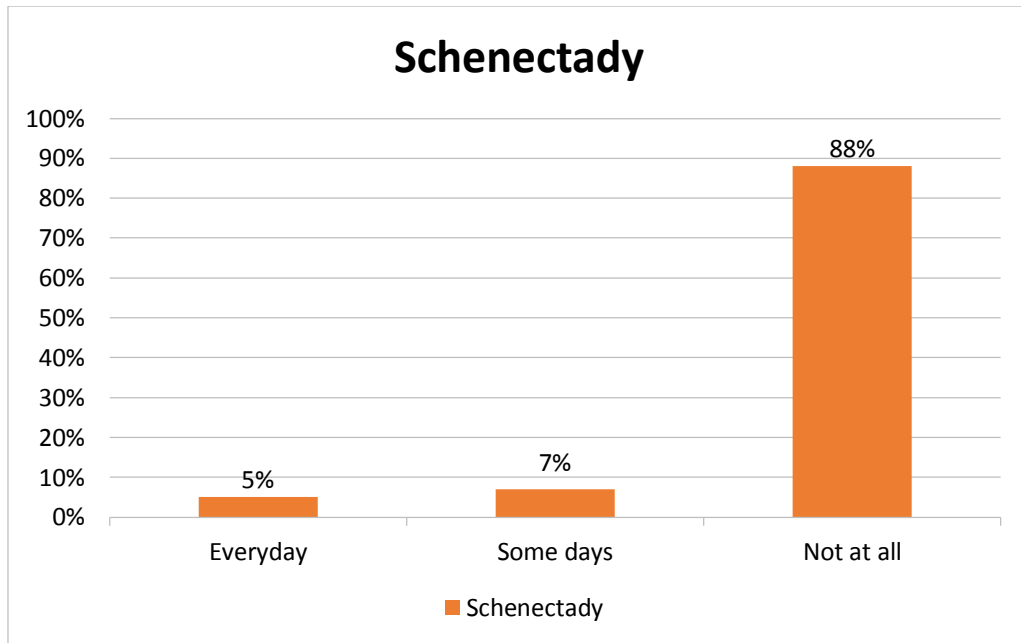
Q17: Where do you purchase your cigarettes MOST of the time?

	Schenectady			
	2009	2011	2013	2015
Grocery Store	1%	0%	4%	10%
Convenience Store/Gas Station	77%	78%	87%	70%
Pharmacy	1%	2%	0%	0%
Indian Reservation	2%	6%	4%	1%
Internet	2%	0%	0%	1%
Tobacco Shop	N/A	N/A	5%	12%
Other	16%	14%	1%	4%

Q18: Have you ever tried using an Electronic Cigarette or E-cigarette, even just one time?

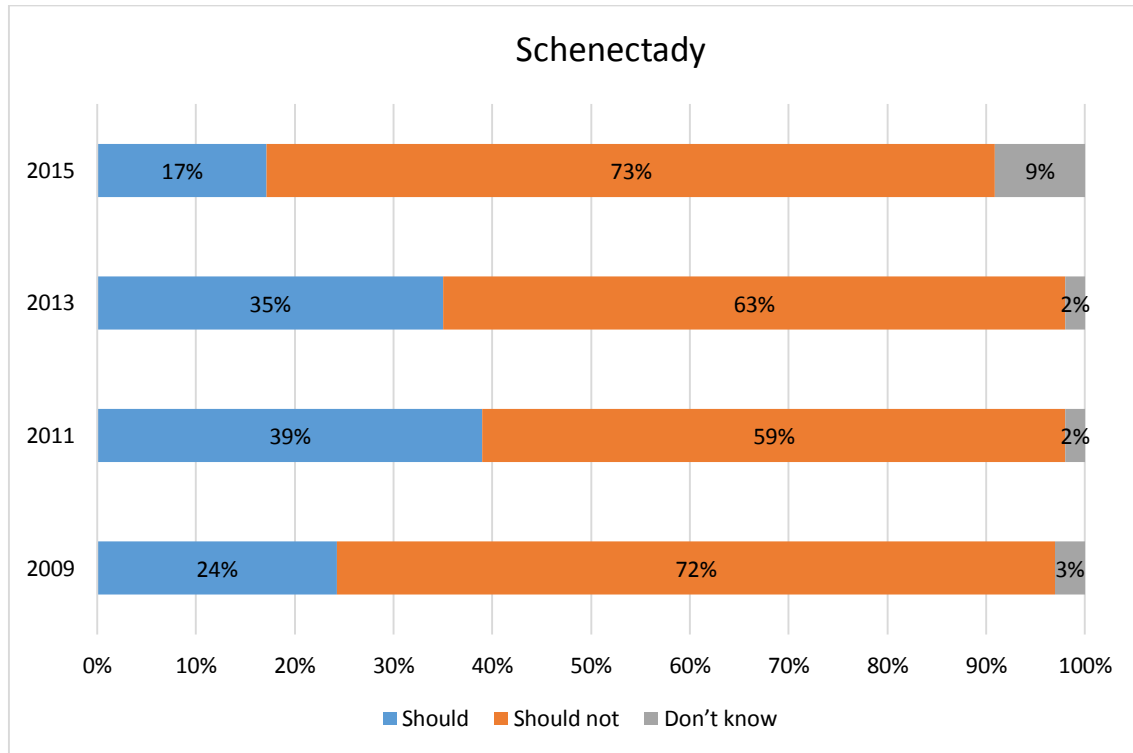


Q19: Do you now use e-cigarettes every day, some days or not at all?

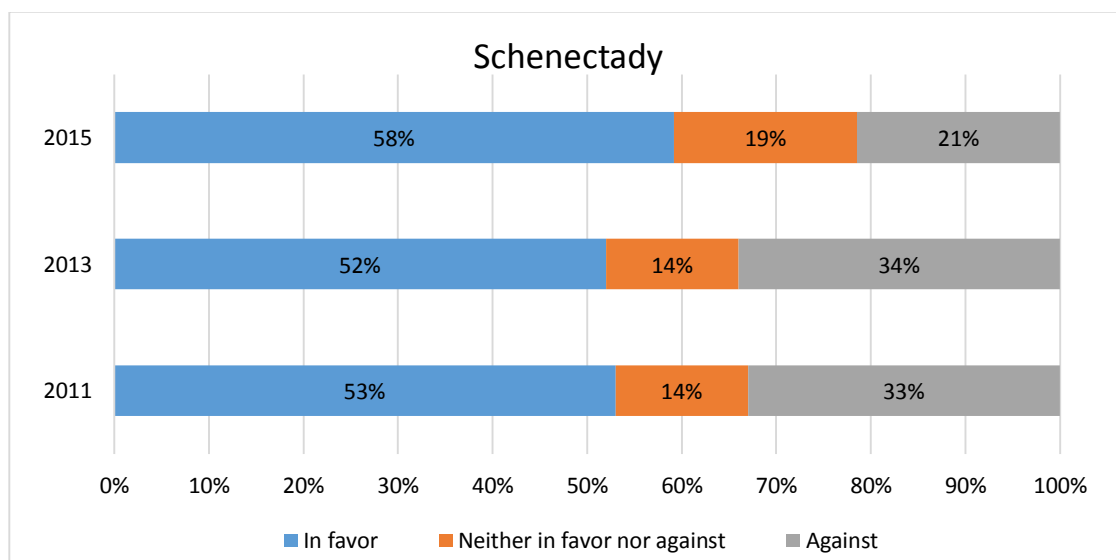


Point of Sale Tobacco Policies

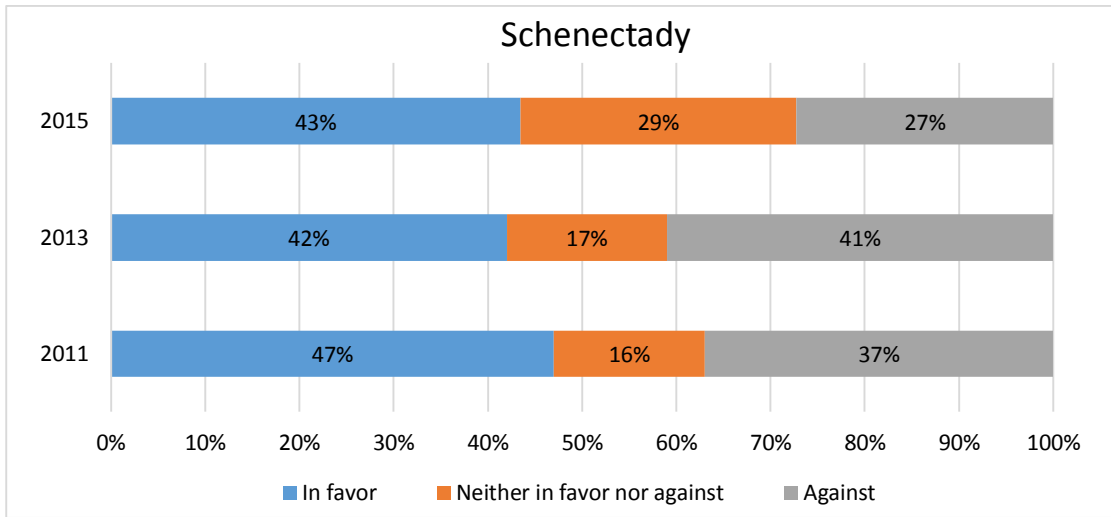
Q6: In your opinion, do you think pharmacies should or should not sell tobacco products (cigarettes, cigars, etc.)?



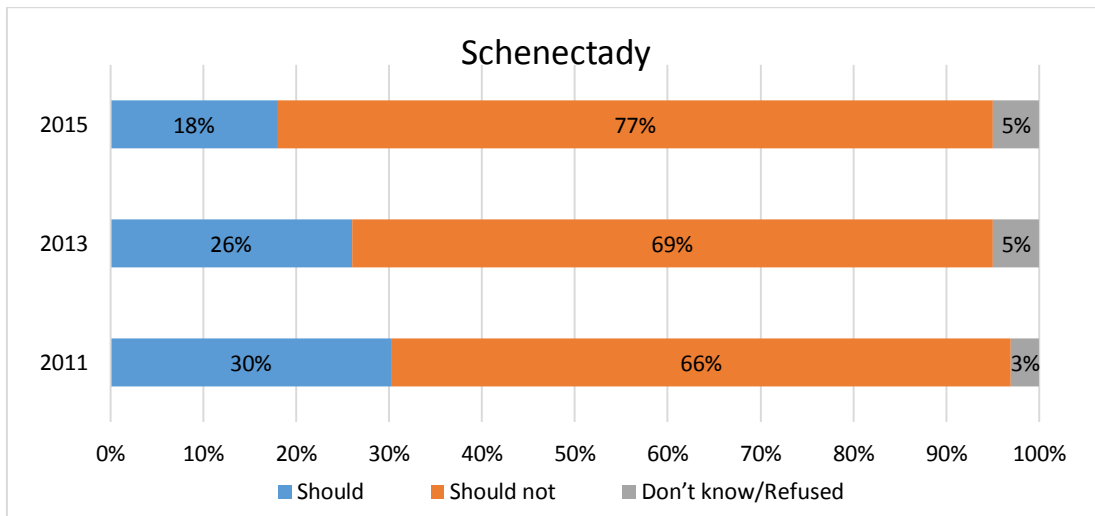
Q7: What is your opinion about a regulation that would prohibit the sale of all tobacco products in pharmacies?



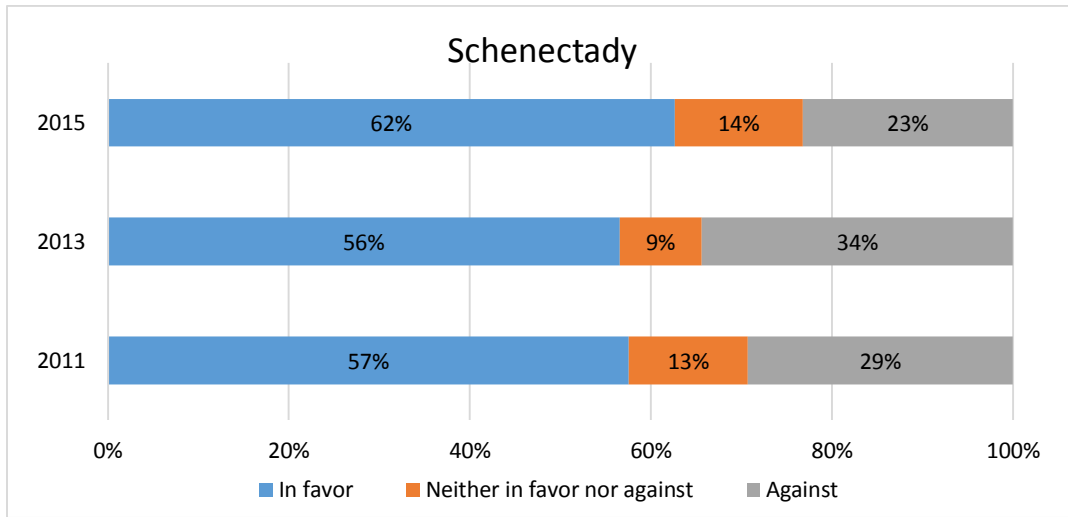
Q3: What is your opinion about a regulation that would limit the number of stores that could sell tobacco in your community?



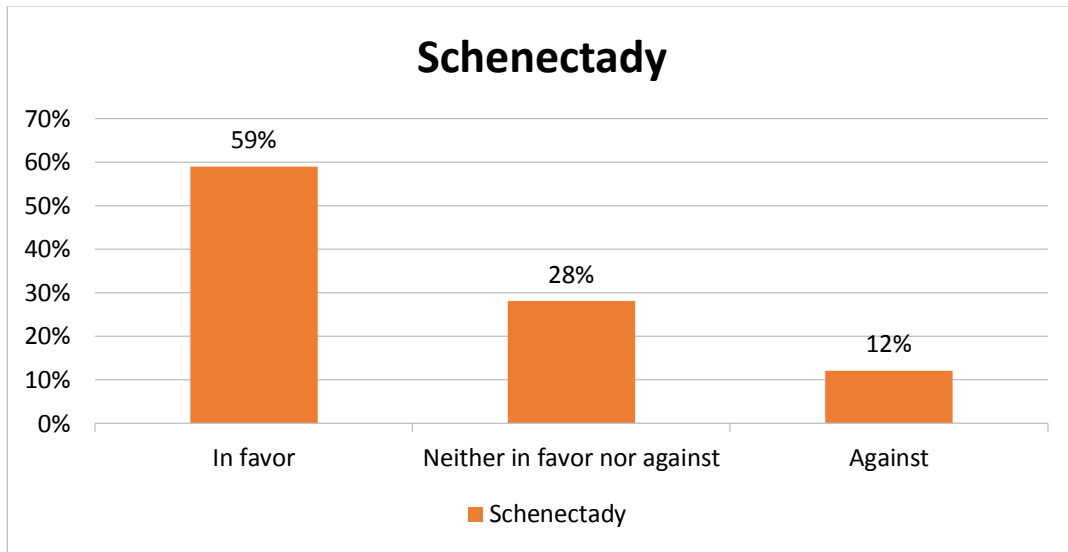
Q4: In your opinion, do you think tobacco products should or should not be sold in stores that are located near schools?



Q5: What is your opinion about a regulation that would ban the sale of tobacco products in stores that are located near schools?



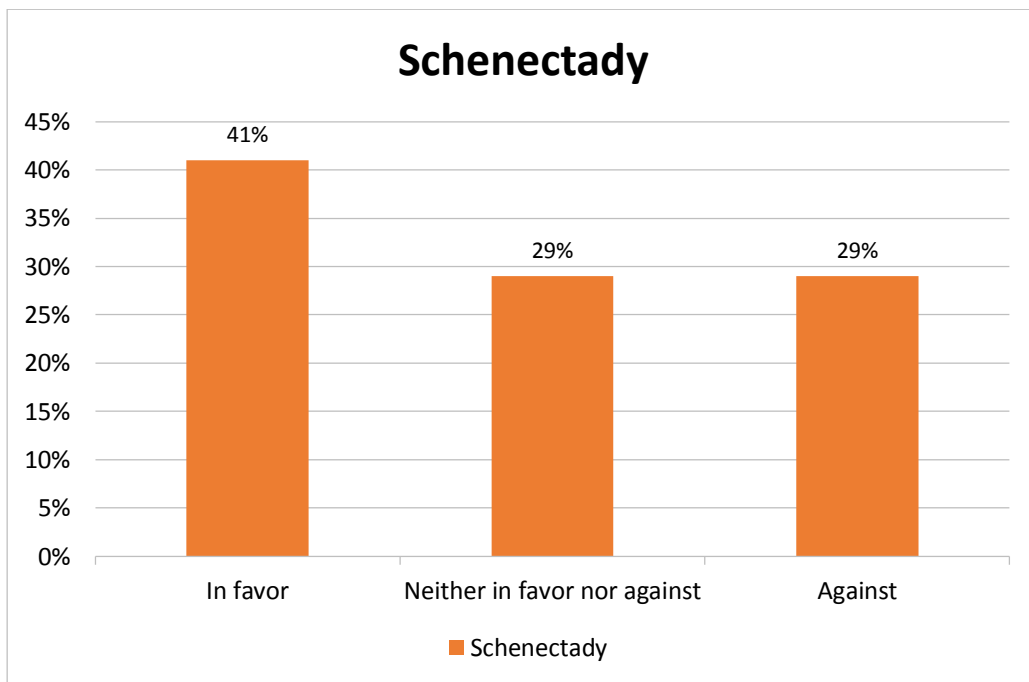
Q2: What is your opinion about a regulation that would require stores to keep tobacco products, such as packs or cartons of cigarettes, out of customer view?



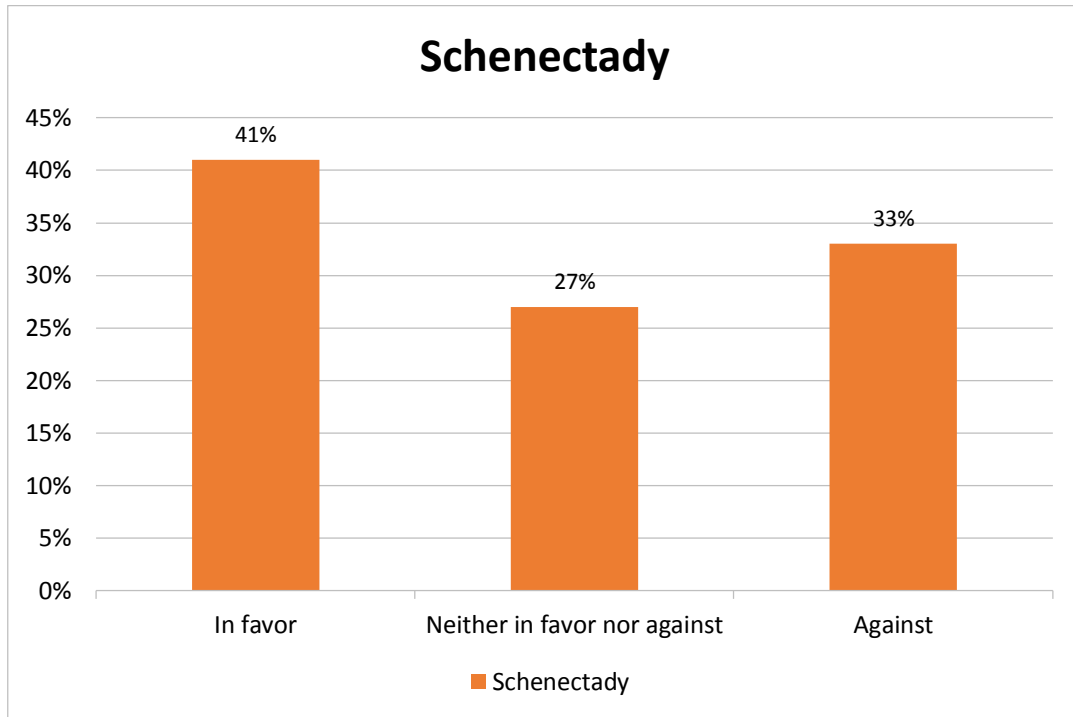
Q1: Over the past 30 days, how often did you notice packs of cigarettes or cigars visible behind the cash register or in other areas of stores?

	Schenectady		
	2011	2013	2015
Almost every time you were in a store	32%	24%	17%
Frequently when you were in a store	18%	21%	14%
Occasionally when you were in a store	28%	26%	26%
Never/not that I remember	22%	27%	40%
Have not visited a store in the past 30 days	1%	1%	2%
Don't know/Refused	0%	1%	1%

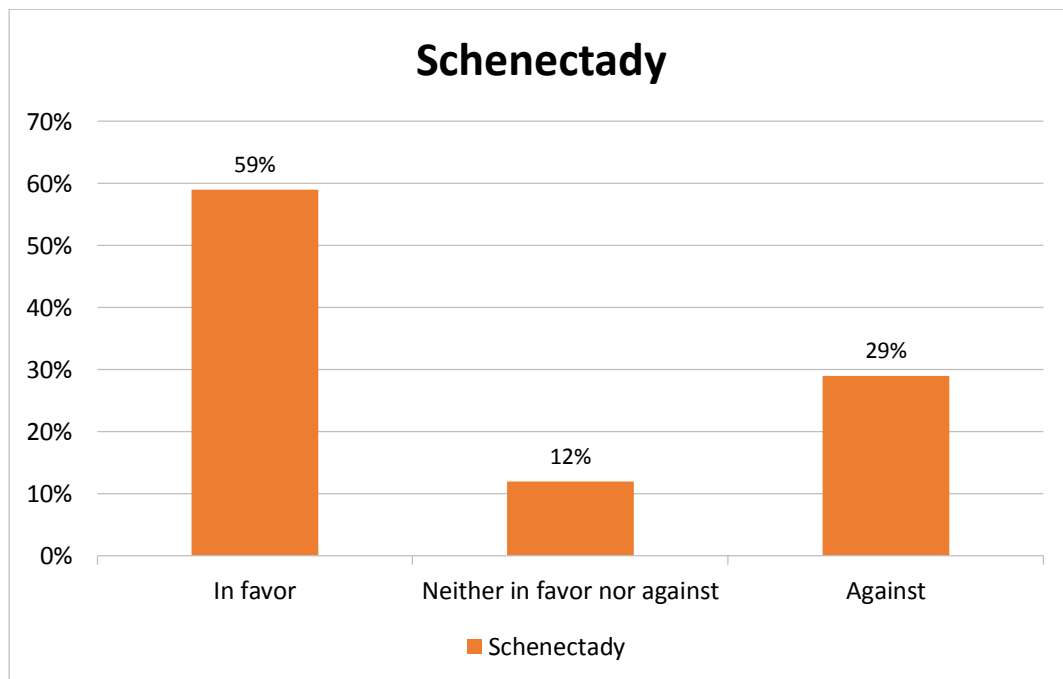
Q8: What is your opinion about a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes?



Q9: What is your opinion about a regulation that would prevent retailers from offering multi-pack discounts on cigarettes, such as 2 packs for the price of 1?

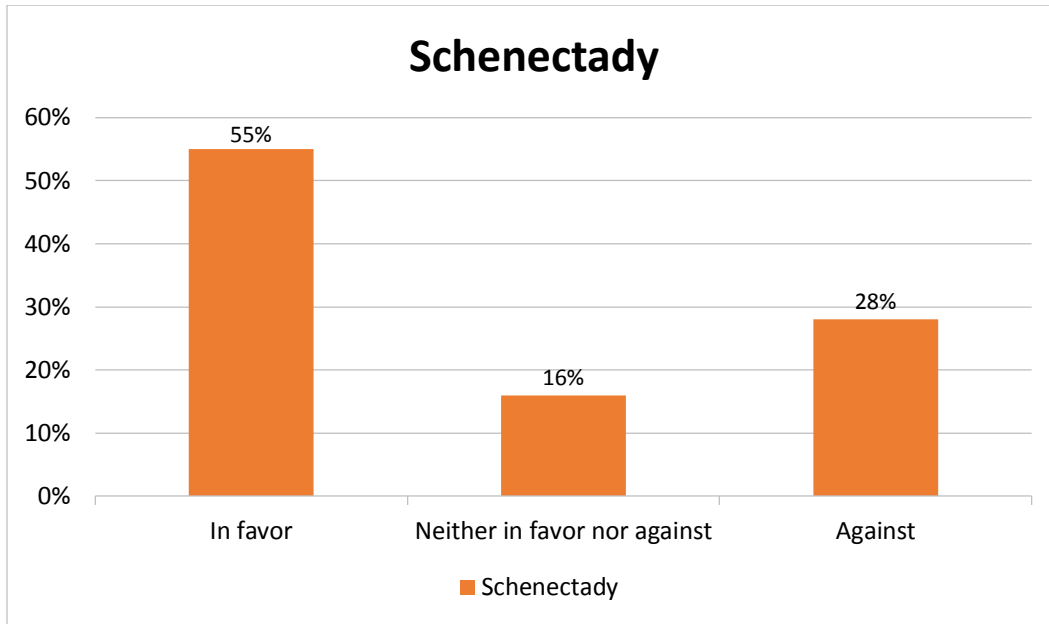


Q10: Currently in your area you must be 18 years old to purchase cigarettes and other tobacco products. What is your opinion about a policy that would require people to be 21 years old before they could purchase cigarettes and other tobacco products?

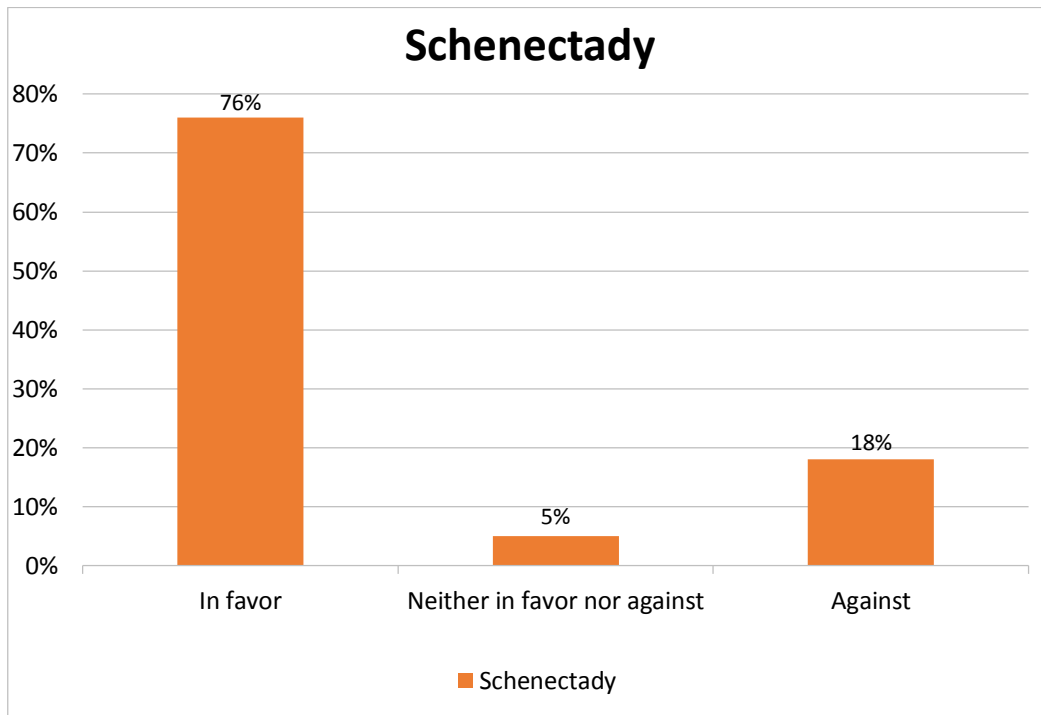


Tobacco Use Policies

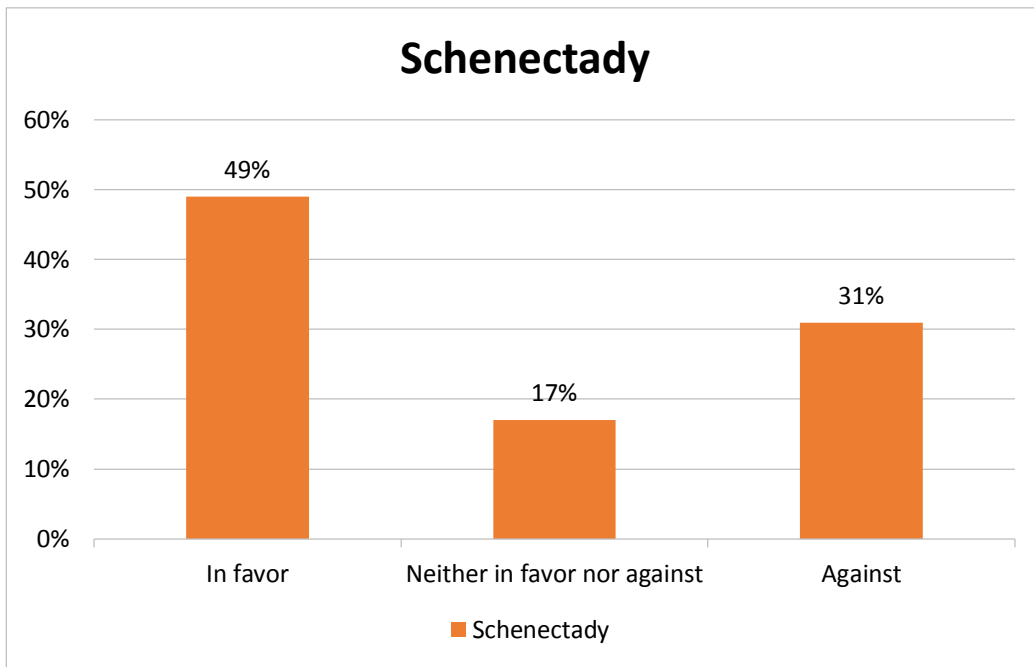
Q11A. What is your opinion about policies that prohibit smoking in outdoor public places such as beaches or parks?



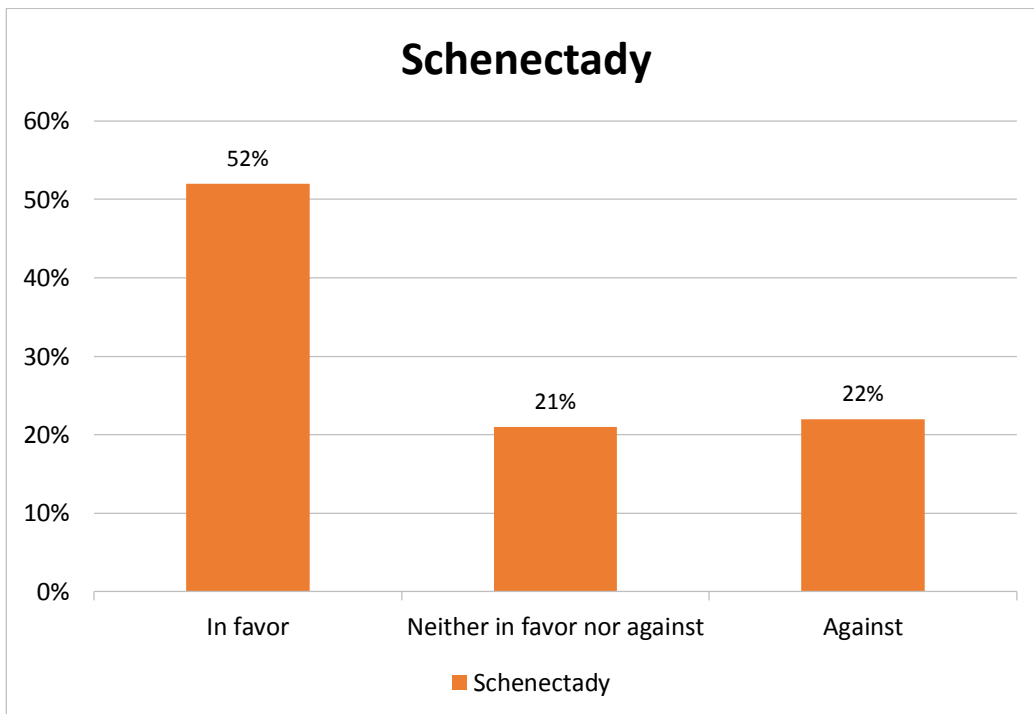
Q11B. What is your opinion about policies that prohibit smoking in entrance ways of public buildings and workplaces?



Q11C. What is your opinion about policies that prohibit smoking in apartment buildings, condominiums, and other multi-unit complexes, including indoor areas, private balconies and patios?



Q11D. What is your opinion about policies that prohibit the use of electronic cigarettes, or e-cigarettes, in all work places, including bars and restaurants? Are you strongly in favor, somewhat in favor, neither in favor nor against, somewhat against or strongly against?



Teen Smoking

Q12: I'm going to read you a series of statements about teens and smoking, for each tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Q12A: Teen smoking is a significant problem in our community

	Schenectady		
	2011	2013	2015
Strongly agree	45%	55%	46%
Somewhat agree	26%	22%	27%
Neither agree nor disagree	11%	5%	11%
Somewhat disagree	9%	7%	9%
Strongly disagree	4%	5%	3%
Don't know/Refused	4%	5%	4%

Q12B: In-store tobacco advertising make teens more likely to smoke

Note: This question was reworded from the 2013 version, "Advertising in local stores make teens more likely to smoke"

	Schenectady
Strongly agree	30%
Somewhat agree	28%
Neither agree nor disagree	14%
Somewhat disagree	14%
Strongly disagree	12%
Don't know/Refused	1%

Q12C: Seeing actors smoking in the movies encourages smoking among teens

Note: This question was reworded from the 2013 version, "Teens are more likely to smoke if they see smoking in the movies."

	Schenectady
Strongly agree	35%
Somewhat agree	31%
Neither agree nor disagree	11%
Somewhat disagree	8%
Strongly disagree	15%
Don't know/Refused	0%

Rensselaer County 2015: Summary

The current rate of smoking is down slightly in Rensselaer County in 2015 when compared to 2013 and, in general, citizens tend to support more restrictive regulation of the availability and display of tobacco products.

Smoking Behavior

- 45% of Rensselaer County residents have smoked at least 100 cigarettes in their life.
- Today 16% of Rensselaer residents smoke. Less than 30% of those that have ever smoked or 12% of all citizens smoke everyday while 4% of all citizens smoke on some days.
- 22% of residents have ever tried using an E-cigarette and 16% of those respondents use them today.

Display and Sale of Tobacco Products

- 72% of all county residents and 65% of smokers, think that tobacco products should not be sold in stores that are located near schools.
- 62% support a regulation that would ban the sale of tobacco products in stores that are located near schools. 34% of smokers oppose this potential regulation while 54% are in favor.
- 40% of all residents are in favor of a regulation that would limit the number of stores that could sell tobacco in their community while 35% oppose that regulation. Smokers oppose the limitation of stores by 63% to 22%. Of those that have never smoked, this regulation is favored by 49% to 23%.
- 58%, up from 53% in 2013, of all residents are in favor of a regulation that would ban the sale of all tobacco products in pharmacies.
- 63% of county residents (down significantly from 78% in 2013) have over the past 30 days noticed packs of cigarettes or cigars visible behind the cash register or in other areas of stores at least occasionally.
- 53% are in favor of a regulation that would require stores to keep tobacco products out of customer view.
- 39% favor while the same number are against a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes.
- Similarly, 36% are in favor while 38% are against, a regulation that would prevent retailers from offering multi-pack discounts on cigarettes.

Attitudes towards Teen Smoking

- 73%, up from 67%, of all residents, and 62% of smokers, think teen smoking is a significant problem in their community.
- Majorities agree that:
 - In-store advertising make teens more likely to smoke (61%).
 - Seeing actors smoking in the movies encourages smoking among teens (67%).

Methods and Nature of the Sample

Using random digit-dialing (RDD) interviews were conducted with 350 residents of Rensselaer County. Of those, 104 were conducted via cell phone. Completed interviews from both landline and cell phones calls were merged and weighted by known age and gender characteristics so as to enhance representativeness.

Data is reported with a margin of error of +/- 5.2 percentage points at the 95% confidence level having included the design effect of weighting on that margin of error.

Charts and Tables

Past and Current Tobacco Usage

Q15: Have you smoked at least 100 cigarettes in your entire life?

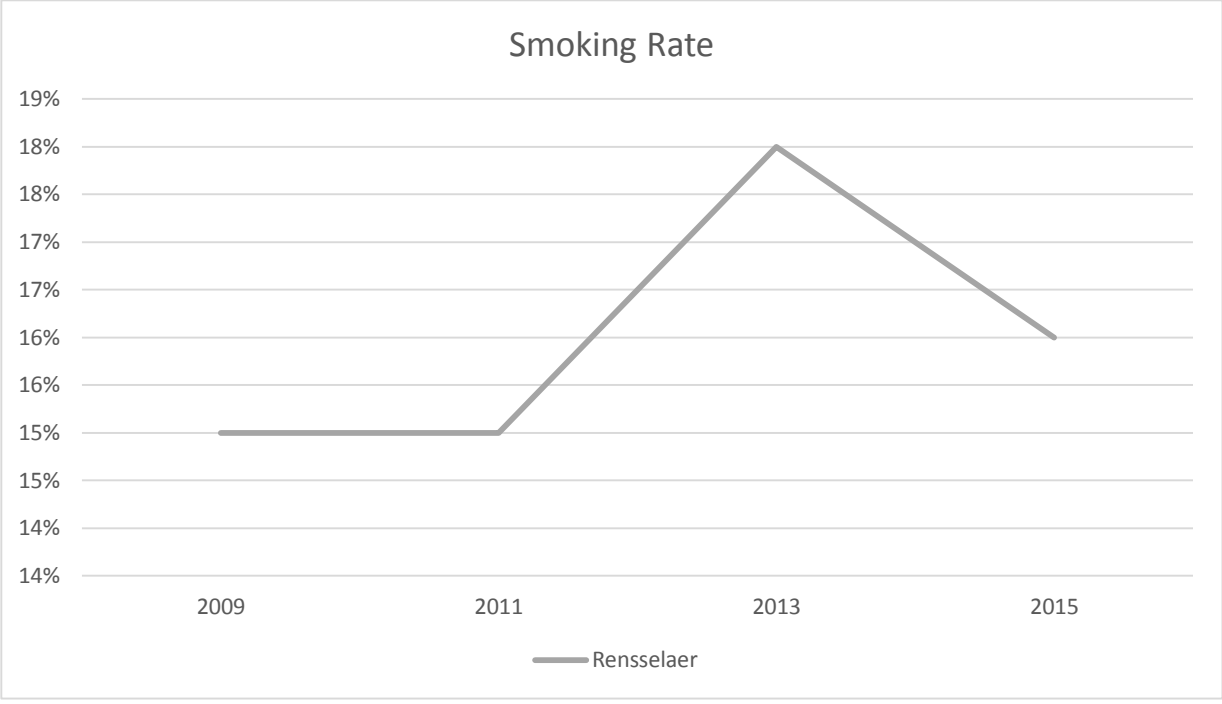
	Rensselaer			
	2009	2011	2013	2015
Yes	49%	48%	50%	45%
No	51%	42%	50%	55%

Q16: Do you NOW smoke cigarettes every day, some days, or not at all?

	Rensselaer			
	2009	2011	2013	2015
Every day	21%	23%	24%	27%
Some days	10%	8%	11%	9%
Not at all	69%	68%	65%	64%

Summary

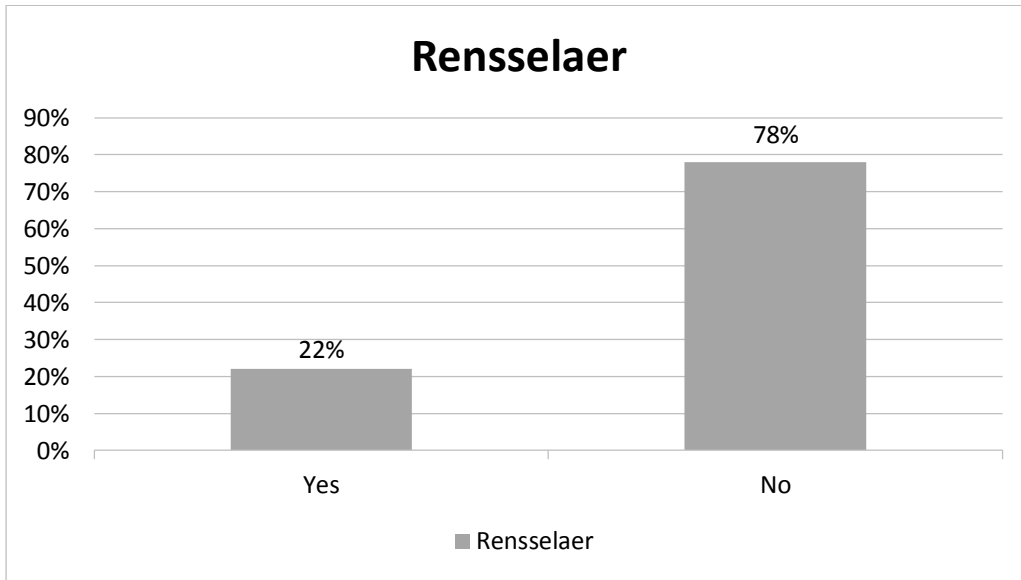
	Rensselaer			
	2009	2011	2013	2015
Currently smoke	15%	15%	18%	16%
Did smoke	44%	43%	32%	29%
Never smoked	51%	42%	50%	55%



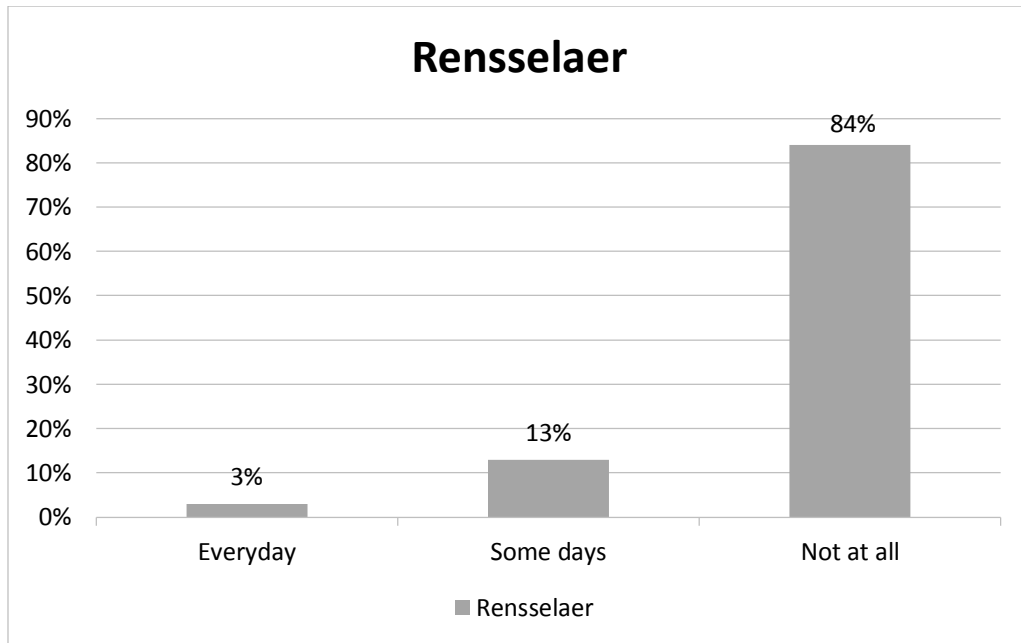
Q17: Where do you purchase your cigarettes MOST of the time?

	Rensselaer			
	2009	2011	2013	2015
Grocery Store	3%	3%	10%	3%
Convenience Store/Gas Station	79%	76%	66%	76%
Pharmacy	0%	3%	5%	0%
Indian Reservation	5%	2%	5%	0%
Internet	4%	0%	6%	3%
Tobacco Shop	N/A	N/A	3%	13%
Other	8%	15%	4%	5%

Q18: Have you ever tried using an Electronic Cigarette or E-cigarette, even just one time?

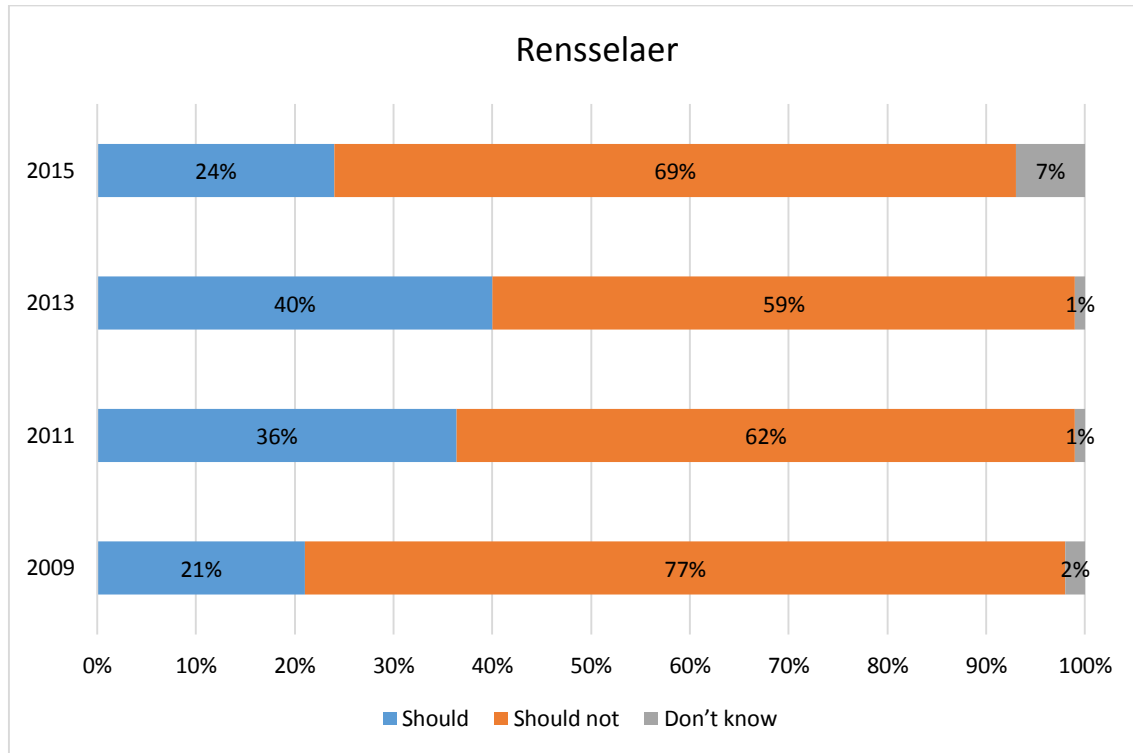


Q19: Do you now use e-cigarettes every day, some days or not at all?

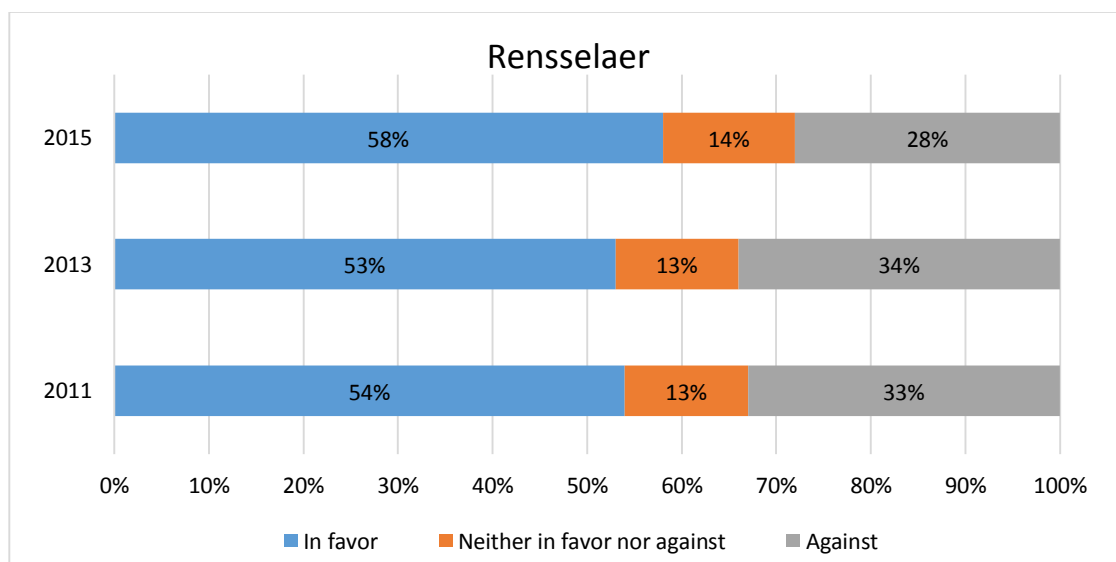


Point of Sale Tobacco Policies

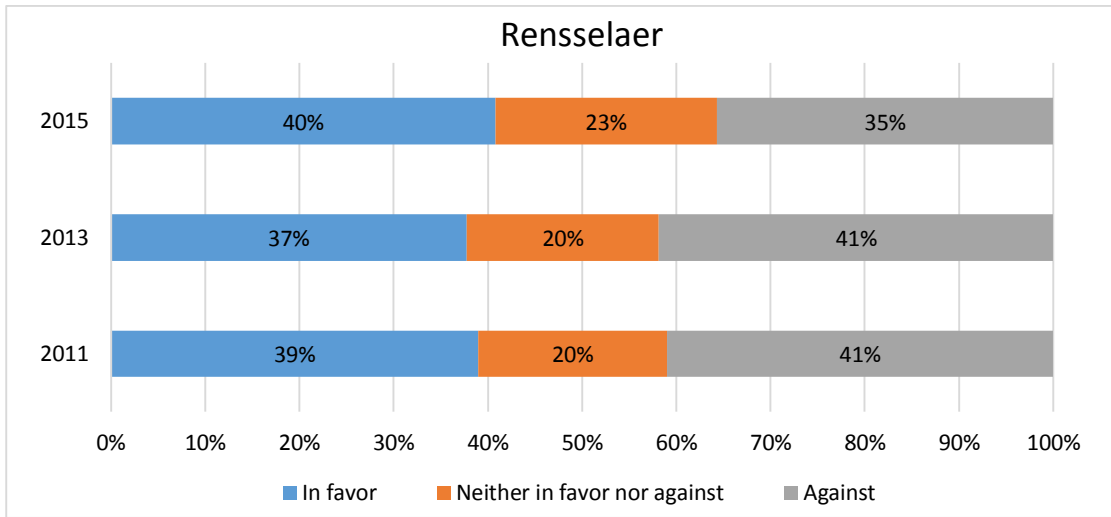
Q6: In your opinion, do you think pharmacies should or should not sell tobacco products (cigarettes, cigars, etc.)?



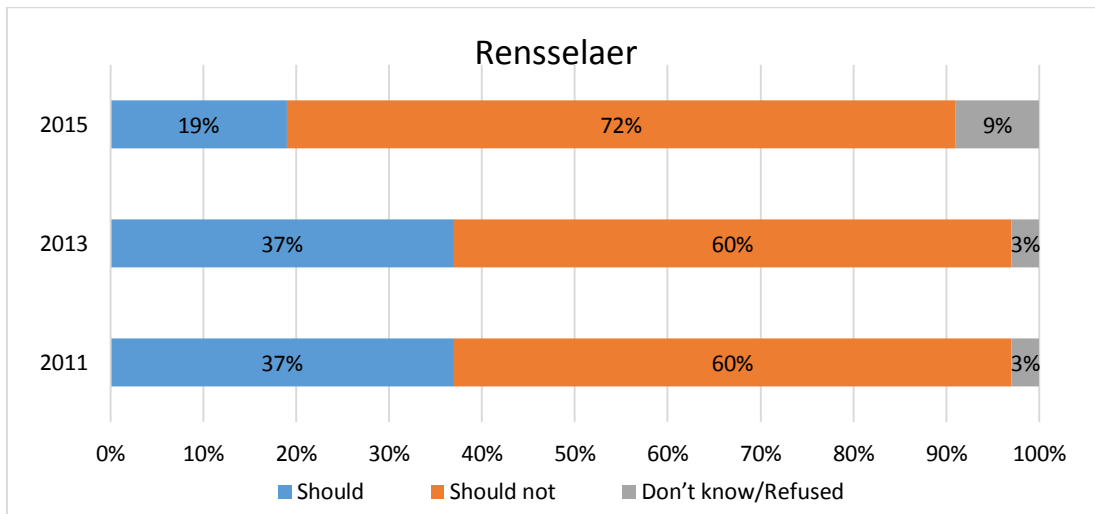
Q7: What is your opinion about a regulation that would prohibit the sale of all tobacco products in pharmacies?



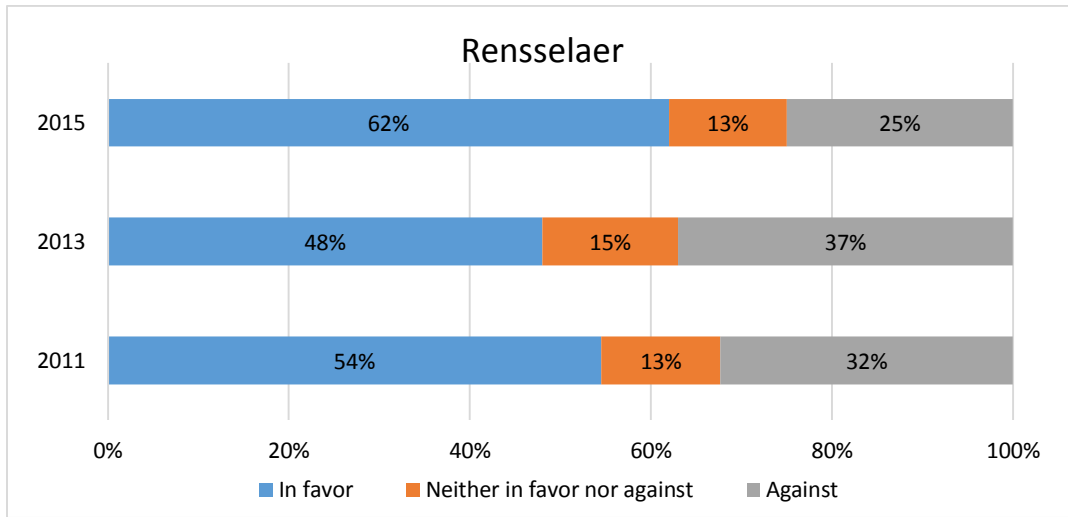
Q3: What is your opinion about a regulation that would limit the number of stores that could sell tobacco in your community?



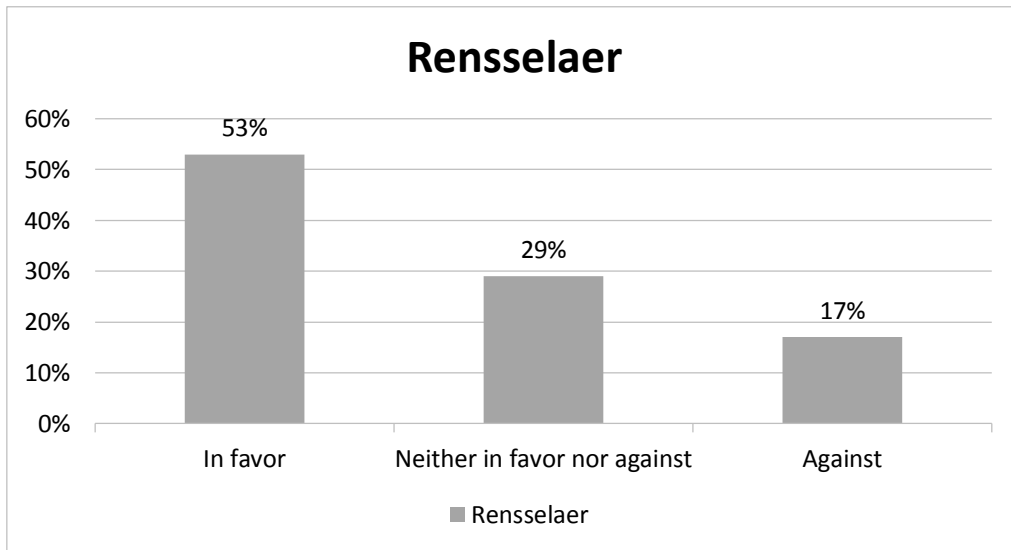
Q4: In your opinion, do you think tobacco products should or should not be sold in stores that are located near schools?



Q5: What is your opinion about a regulation that would ban the sale of tobacco products in stores that are located near schools?



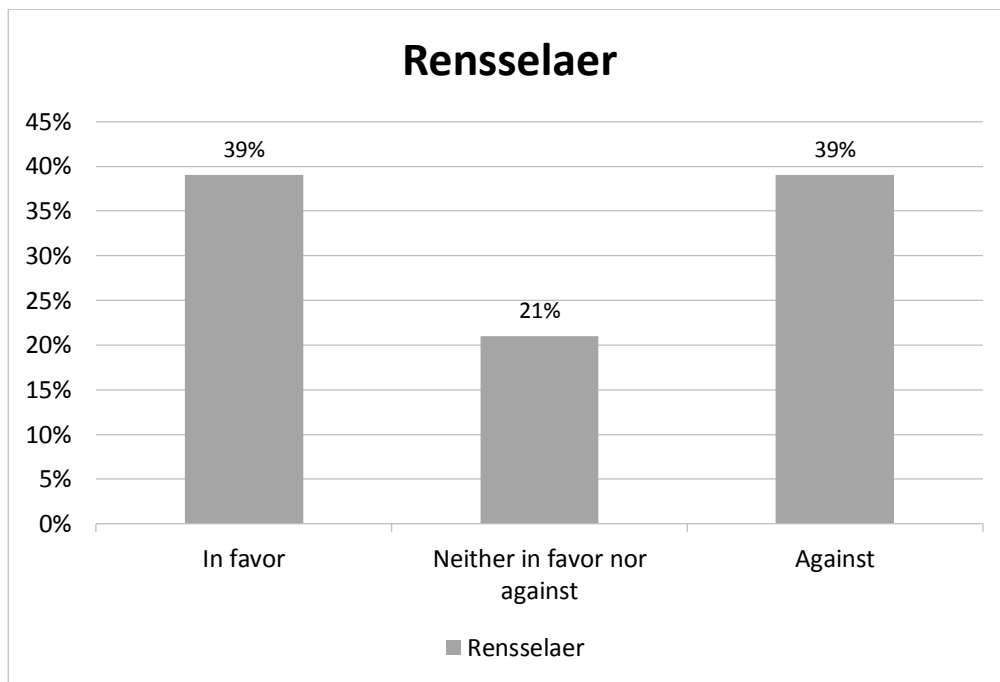
Q2: What is your opinion about a regulation that would require stores to keep tobacco products, such as packs or cartons of cigarettes, out of customer view?



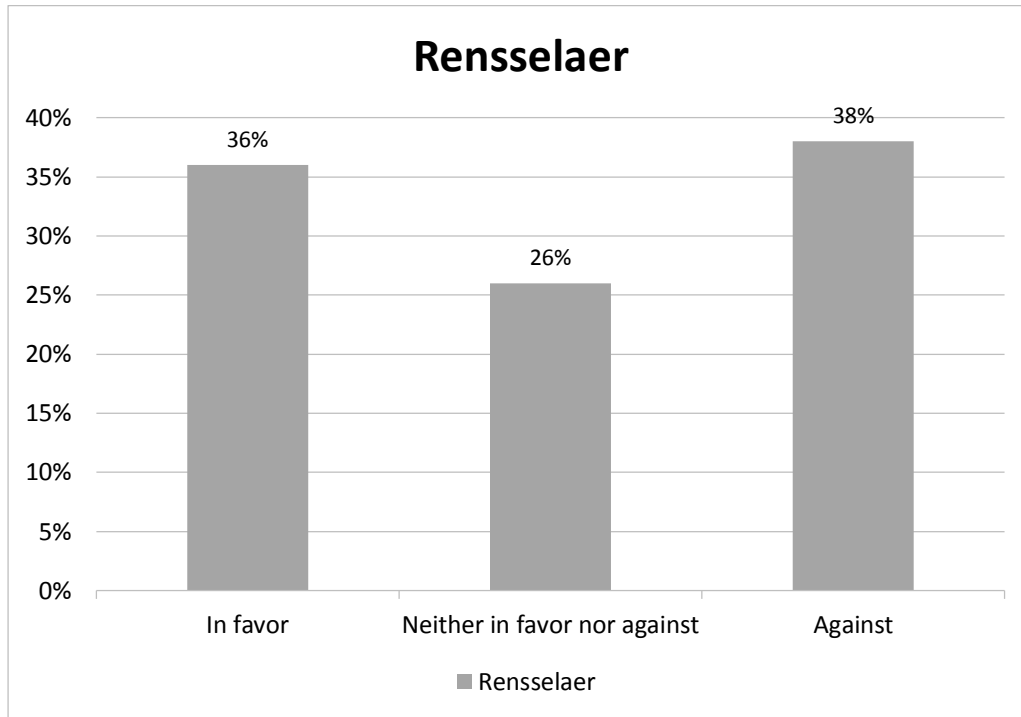
Q1: Over the past 30 days, how often did you notice packs of cigarettes or cigars visible behind the cash register or in other areas of stores?

Rensselaer			
	2011	2013	2015
Almost every time you were in a store	33%	32%	23%
Frequently when you were in a store	21%	20%	17%
Occasionally when you were in a store	22%	26%	23%
Never/not that I remember	23%	21%	36%
Have not visited a store in the past 30 days	1%	1%	1%
Don't know/Refused	0%	1%	1%

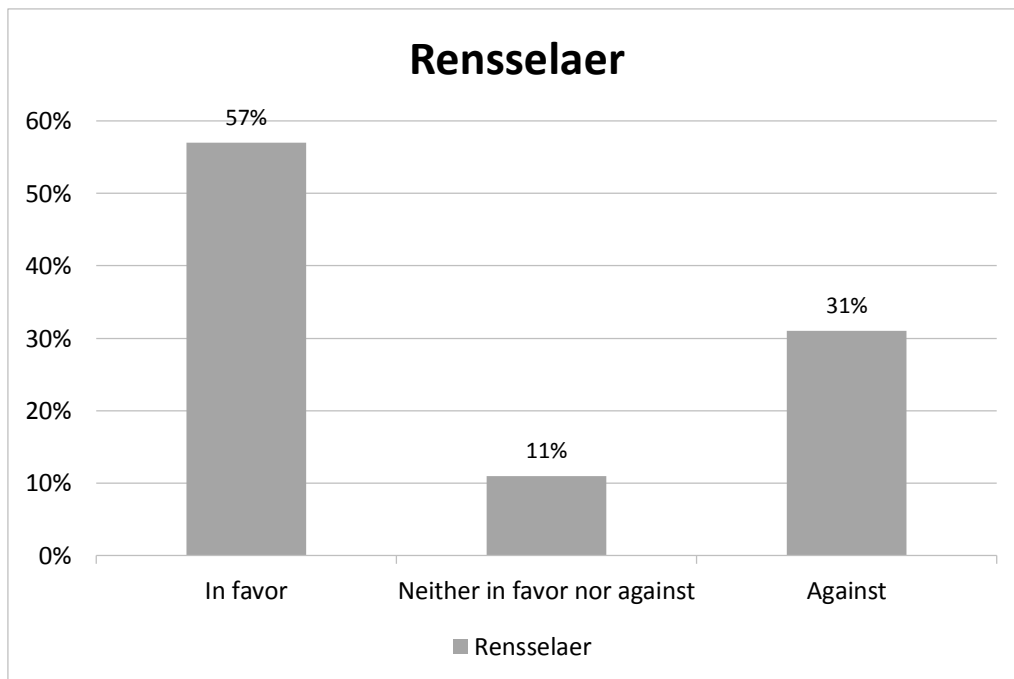
Q8: What is your opinion about a regulation that would prevent retailers from accepting coupons that reduce the price of cigarettes?



Q9: What is your opinion about a regulation that would prevent retailers from offering multi-pack discounts on cigarettes, such as 2 packs for the price of 1?

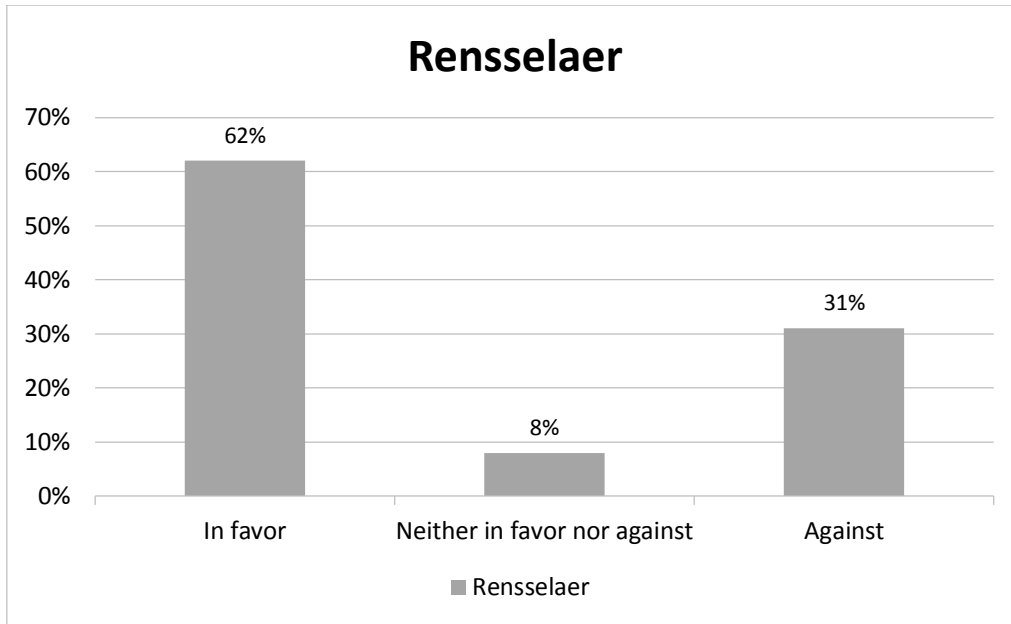


Q10: Currently in your area you must be 18 years old to purchase cigarettes and other tobacco products. What is your opinion about a policy that would require people to be 21 years old before they could purchase cigarettes and other tobacco products?

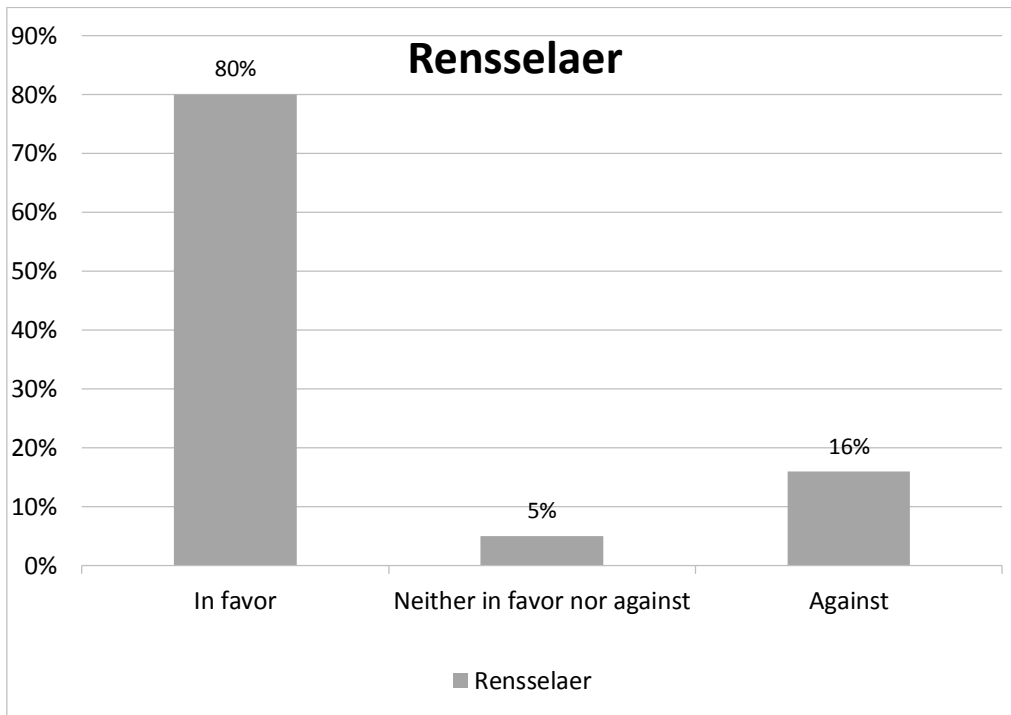


Tobacco Use Policies

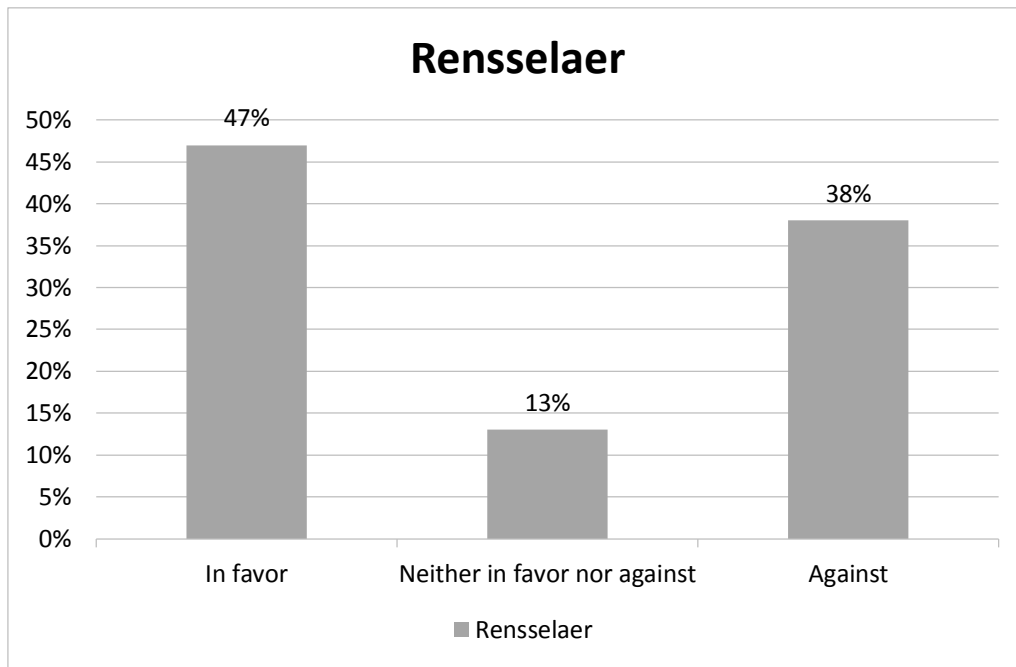
Q11A. What is your opinion about policies that prohibit smoking in outdoor public places such as beaches or parks?



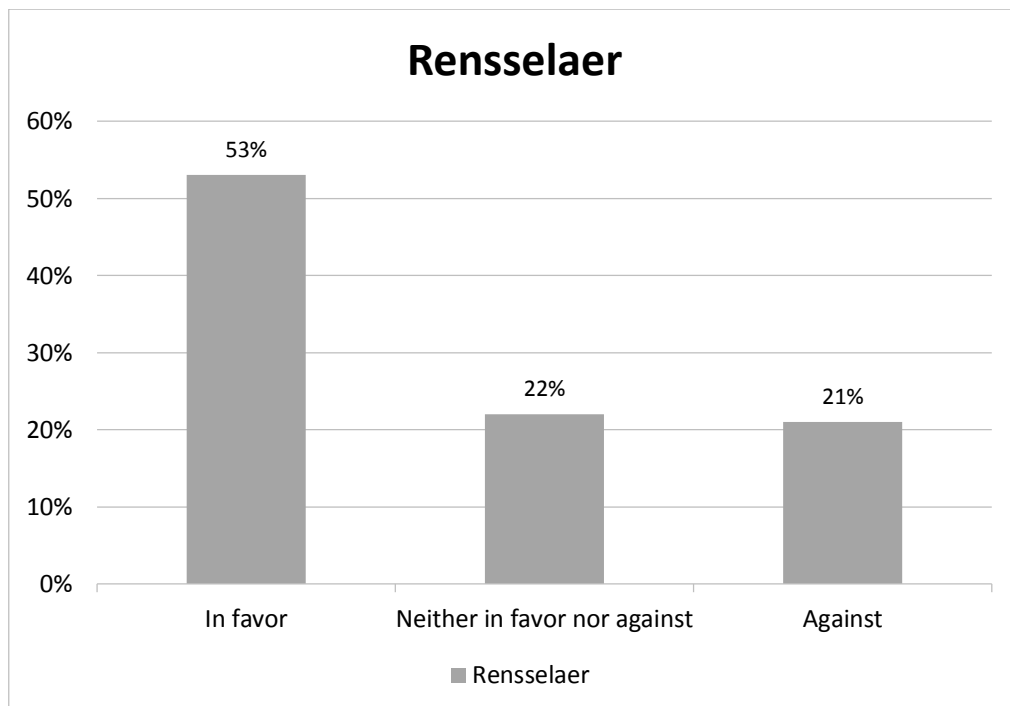
Q11B. What is your opinion about policies that prohibit smoking in entrance ways of public buildings and workplaces?



Q11C. What is your opinion about policies that prohibit smoking in apartment buildings, condominiums, and other multi-unit complexes, including indoor areas, private balconies and patios?



Q11D. What is your opinion about policies that prohibit the use of electronic cigarettes, or e-cigarettes, in all work places, including bars and restaurants? Are you strongly in favor, somewhat in favor, neither in favor nor against, somewhat against or strongly against?



Teen Smoking

Q12: I'm going to read you a series of statements about teens and smoking, for each tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Q12A: Teen smoking is a significant problem in our community

	Rensselaer		
	2011	2013	2015
Strongly agree	50%	45%	44%
Somewhat agree	22%	22%	29%
Neither agree nor disagree	11%	8%	14%
Somewhat disagree	9%	11%	6%
Strongly disagree	5%	10%	4%
Don't know/Refused	2%	3%	4%

Q12B: In-store tobacco advertising make teens more likely to smoke

Note: This question was reworded from the 2013 version, "Advertising in local stores make teens more likely to smoke"

	Rensselaer
Strongly agree	32%
Somewhat agree	29%
Neither agree nor disagree	11%
Somewhat disagree	15%
Strongly disagree	12%
Don't know/Refused	0%

Q12C: Seeing actors smoking in the movies encourages smoking among teens

Note: This question was reworded from the 2013 version, "Teens are more likely to smoke if they see smoking in the movies."

	Rensselaer
Strongly agree	36%
Somewhat agree	31%
Neither agree nor disagree	10%
Somewhat disagree	11%
Strongly disagree	12%
Don't know/Refused	0%

Survey Procedures and Samples Derived

Nature of the Sample	
Albany County Residents	
Gender	
Male	48%
Female	52%
Age	
18 to 29	25%
30 to 44	22%
45 to 59	26%
60 and older	24%
Children in Household	
No	59%
Yes	38%
Education	
Less than college degree	51%
Bachelor's degree or higher	47%
Income	
Less than \$50,000	31%
\$50,000 to \$100,000	26%
\$100,000 or more	24%
Cigarette Smoker	
Never smoked	63%
Smoked in past	25%
Currently smokes	12%

Nature of the Sample	
Schenectady County Residents	
Gender	
Male	48%
Female	52%
Age	
18 to 29	20%
30 to 44	24%
45 to 59	29%
60 and older	26%
Children in Household	
No	58%
Yes	41%
Education	
Less than college degree	57%
Bachelor's degree or higher	42%
Income	
Less than \$50,000	31%
\$50,000 to \$100,000	34%
\$100,000 or more	19%
Cigarette Smoker	
Never smoked	55%
Smoked in past	29%
Currently smokes	16%

Nature of the Sample	
Rensselaer County Residents	
Gender	
Male	49%
Female	51%
Age	
18 to 29	23%
30 to 44	23%
45 to 59	28%
60 and older	25%
Children in Household	
No	58%
Yes	42%
Education	
Less than college degree	55%
Bachelor's degree or higher	44%
Income	
Less than \$50,000	28%
\$50,000 to \$100,000	31%
\$100,000 or more	30%
Cigarette Smoker	
Never smoked	55%
Smoked in past	28%
Currently smokes	16%